



International Business Administration Exchange (IBAEx)

Degree	Bachelor of Arts (B.A.)
Type of study	Full-time study
Standard period of study	8 semesters
Commencement of studies	Winter semester (1 Oct)
Credits (ECTS)	240
Language of instruction	German / English
Department / Central Institute	Department of Business and Economics

Degree programme

International know-how and experience is becoming ever-more important in our increasingly globalized world. Companies expect their employees to not only understand the central issues of Business Administration and Management, but to have a range of soft skills such as intercultural competence.

Those seeking to study global Business Administration and later work in a Management, Controlling, HR or Marketing role within an internationally-active company could do no better than to study this Bachelor's degree programme. Taught together with a number of partner universities in countries such as France, Great Britain, Spain, Brazil and Argentina, the HWR Berlin enables its students to achieve both a German Bachelor's degree in Business Administration and a degree from the partner institution.

Study for a global future: the fifth and sixth semester of this degree programme is spent at the partner university of the student's choice. The compulsory internship semester is also completed abroad or within an international company.

Professional field

The Bachelor's degree programme International Business Administration Exchange represents the perfect preparation for a career in a global context and qualifies its holders to assume a role in Marketing, Management, Financing and Invoicing, HR and Organization, Taxes, Advertising and Communication

Degree structure

The first four semesters are spent at the HWR Berlin; semester five and six at a partner university in accordance with an agreed plan of study. The application process for study abroad begins in the third semester.

Course contents

Part One Principles

General Business Administration; General Economics; Financial and Managerial Accounting; Business Law; Social Sciences; Operations Management; The Principles of Company taxation; Statistics; Mathematics for Business and

Guidance for prospective students

Student Counselling Services

+49 30 30877-1919

- [Contact form](#)
- [On-site consultation](#)

Admission and enrolment Office for Applications, Admissions and Enrolment

+49 30 30877-1800
bbzi@hwr-berlin.de

Office hours:

Mon 14.00-16.00

Wed 10.00-12.00

Thu 14.00-16.00



Economics

Key qualifications
Self-management

Part Two

Core

Strategic Management; Company Management Game and Team Development;
Instruments of Controlling; International Economics; The Political Economy and
Social Structures of Modern Society

Specialization

Task-related Marketing Management; Finance;
Human Resources Management; Accounting/Controlling;
Company Taxation; Global Supply Chain and Operations Management

International module

Plan of study agreed with the partner university

Admission requirements

- University entrance qualification or an entrance qualification for a University of Applied Sciences
- German language university entrance exam for foreign students.
- Proof of very good English language skills at Common European Framework of Reference (CEFR) B2 level.

Application procedure and deadlines

Applicants without a German qualification need to apply via uni-assist e.V.

- Winter semester until 15 Juli

Accreditation

Programmakkreditiert durch den Akkreditierungsrat

Double degree partner universities

- Argentina, Buenos Aires Universidad Argentina de la Empresa (UADE)
- Brasil, Fortaleza Universidade de Fortaleza (UNIFOR)
- Finland, Helsinki Metropolia University of Applied Sciences
- France, Rennes Ecole Supérieure de Commerce Rennes / Rennes School of Business (ESC)
- France, Nizza EDHEC Business School / ESPEME Program
- France, Lille: EDHEC Business School / ESPEME Program
- Great-Britain, Hatfield: University of Hertfordshire
- Great-Britain, Aberdeen: Aberdeen Business School, Robert Gordon University
- Netherlands, Amsterdam: Amsterdam University of Applied Sciences - AMSIB
- Spain, Bilbao: Universidad del País Vasco, Facultad de Ciencias Economicas



y Empresariales Bilbao

- Spain, Madrid: Universidad Complutense de Madrid
- Spain, Zaragoza: Universidad de Zaragoza

Fees and grants

Tuition fees	None
Semesterfee	ca. € 300 per semester (incl. local transport semester ticket)