



The European Union in a Global World (EUGW)

Overview

The business programmes are a unique blend of business, politics, language and culture, offering business and economics students alike the chance to undertake a demanding, in-depth study of Germany and the European Union.

Date

25 June – 22 July 2017

Course Content

- EU – Chances and Challenges for Political Integration
- The EU – a Dynamic Player in International Trade and Institutions
- Global Challenges for European Firms
- Human Costs of Global Markets: The European Perspective

The course programme also includes:

- Study visits to companies and (political) institutions
- Introductory German language lessons

Course Language

English. Proof of English proficiency (TOEFL iBT 90 or equivalent) is required.

Prerequisites

Upper undergraduate students of business, economics or political science (after two years of study) or graduates with good standing.

Number of Participants

20–25

Course Fees

1850,- €

This includes tuition and application fees, accommodation, health, accident and liability insurance, study visits, most parts of the culture and leisure time programme.

Credits

- 100 contact hours
 - 80 contact hours business law course incl. study visits
 - 20 contact hours German language at beginners level
- 9 ECTS credits

Accommodation

- Student Hostel (double room)
- Arrival 25 June (move-in), departure 22 July (move-out)

Culture and Leisure Time Programme

The summer school team offers participants a wide variety of optional cultural and social events in Berlin and surrounding area (e.g. museums, boat trip, palaces, trips to Potsdam and Sachsenhausen) about twice a week.

Registration Deadline

- 1 April 2017
- 15 March 2017 for nominated students from partner universities

Contact, Enquiries and Registration

Berlin School of Economics and Law
Berlin International Summer School

Email: summer@hwr-berlin.de

www.hwr-berlin.de/summerschools

Syllabus

Students gain insights into the conditions under which European firms operate in a globalised world. They can assess the interrelationships with macroeconomic processes and understand further implications for the natural environment and human living conditions. Students will know the challenges of different political cultures in the EU and how these demonstrate decisive challenges for the future progress of political integration. They understand the variety of answers given by different academic disciplines and the different members of faculty. Students are aware of the types of conflict between global actors and develop deeper knowledge about their causes and possible solutions. Students return to their home universities with further insights into the international environment, in which international firms and governments operate.

For a more detailed syllabus, please send an email to summer@hwr-berlin.de

Lecturers

Dr. Götz Harald Frommholz, Prof. Dr. Axel Hellmann, Prof. Dr. Sigrid Betzelt, Andreas Harasser (subject to change)

Week 1

| Week 1 EU – Chances and Challenges for Political Integration | |
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| Day 1 | <ul style="list-style-type: none">Introduction to the EUThe enlargement processSuccesses and drawbacksThe institutions of the EU |
| Day 2 | <ul style="list-style-type: none">Varieties of political systems in the EU: federalism vs. centralismVarieties of capitalismChallenges based on this diversity |
| Day 3 | <ul style="list-style-type: none">Problems of political integrationPolitical culture in the EUPolitical participationDemocratic deficits |
| Day 4 | <ul style="list-style-type: none">Central challenges of the future development of the EUExam |
| Day 5 | <ul style="list-style-type: none">Excursion to the German Parliament (Bundestag) |

Week 2

| Week 2 The EU – a Dynamic Player in International Trade and Institutions | |
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| Day 1 | <ul style="list-style-type: none">The Single European MarketTrade patterns of the EUThe monetary union and the Euro crisis |
| Day 2 | <ul style="list-style-type: none">Competition policy in the EUThe three pillars of competition policy |
| Day 3 | <ul style="list-style-type: none">Recent trends in competition policyPolitical economy of policy reform: The example of regulation policy |
| Day 4 | <ul style="list-style-type: none">The problem of state aid in the EUFinal exam |
| Day 5 | <ul style="list-style-type: none">Institutional visit: The Representation of the EU in Berlin |

Week 3

| Week 3 Global Challenges for European Firms | |
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| Day 1 | <ul style="list-style-type: none">Global financial environmentFinancial goals and corporate governance |
| Day 2 | <ul style="list-style-type: none">Central bank policyChanges in the European monetary economiesThe foreign exchange market for corporates |
| Day 3 | <ul style="list-style-type: none">Company visit in line with class presentations (e.g. BMW at Leipzig) |
| Day 4 | <ul style="list-style-type: none">Changes in the Service IndustriesHigh Tech RequirementsStart-up Firms in Germany |
| Day 5 | <ul style="list-style-type: none">Financing business activities in a global economyForeign direct investment (FDI)Exam |

Week 4

| Week 4 Human Costs of Global Markets: The European Perspective | |
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| Day 1 | <ul style="list-style-type: none">Capitalism and the European social model: National Welfare StatesTransformation from Welfare to »Workfare« States |
| Day 2 | <ul style="list-style-type: none">European Social Policy: EU as a regime of »Shared Sovereignty«Social protection: »European Employment Strategy« – »Europe 2020« |
| Day 3 | <ul style="list-style-type: none">Current financial crisis: Economic vs. Social GovernanceImplications for the costly Welfare States |
| Day 4 | <ul style="list-style-type: none">Institutional visit to the Federal Ministry of Labour and Social AffairsPaper presentations |
| Day 5 | <ul style="list-style-type: none">EU regional policy: Territorial cohesion policiesPaper presentations |