



Hochschule für
Wirtschaft und Recht Berlin
Berlin School of Economics and Law

Faculty of Business and Economics



Bachelor International Business

German-British

International Business

“International Business” is an internationally orientated Bachelor study programme offered for the past 15 years by the Berlin School of Economics and Law (BSEL) in conjunction with the Anglia Ruskin University Cambridge & Chelmsford. It refines the skills of those with an interest in Business who see their future in the Marketing, Personnel or Financial Controlling sector of a global player.

Students gain multifaceted business knowledge and capabilities with the course of studies taking place at both schools. Classes are taught in German at the BSEL and in English at the Anglia Ruskin University and students have the choice between the locations for the completion of their final project work. Graduates are awarded two degrees: the “*Bachelor of Arts*” by the BSEL and the “*Bachelor of Arts (Honours)*” by the Anglia Ruskin University.

The international and intercultural nature of the programme ensures that graduates have important skills required for daily business in an international context. Students gather first valuable work experience during two scheduled internships, one of which taking place in an English-speaking environment.



Places of study

The *Berlin School of Economics and Law (BSEL)* is one of the largest Universities of Applied Sciences in the city. It has an academic staff of approximately 160 professors and 500 lecturers, plus nearly 230 research and administrative personnel, committed to realising over 50 study programmes.

The BSEL portfolio provides a wide range of professional qualifications. The University forms an academic centre specialised in business and administration skills for the public and private sector, as well as public security, the law and engineering. The majority of programmes lead to a Bachelor or Master degree, have been quality controlled and are accredited by a German agency.

The BSEL offers a pleasant, modern atmosphere that is ideal for studying. The programmes comprise small class courses where each student has a chance to interact with the faculty and their peers. The campus offers well equipped seminar and lecture rooms, an extensive library and several fully equipped computer rooms.

With numerous networking activities, excellent corporate contacts and a close relationship with over 100 partner universities worldwide, we guarantee that student life is enhanced by applied expertise and an international approach.

The *Anglia Ruskin University* has two campus sites: Cambridge and Chelmsford. Cambridge, renowned for the University of Cambridge, is an important cultural and economical centre of the region. Chelmsford, the capital of Essex County, sits in a beautiful landscape. Both locations are near London, have the best modern equipment and excellent learning environments.

Important information

Type of study programme

Full-time

Duration of study programme

8 semesters (incl. two obligatory practical semesters)

Semester begins

1st October (Winter semester)

Programme structure

First and second section of the study programme each take four semesters. The first section consists of one year in Berlin and one in Cambridge. Berlin starters have the choice where to complete their final year. One of the two practical semesters has to be carried out in an English-speaking environment.

Languages of instruction BSEL: German / ARU: English

Qualification

Upon successful completing students are awarded two degrees: the “*Bachelor of Arts*” from the BSEL and the “*Bachelor of Arts (Honours)*” from the Anglia Ruskin University. The degree is worth a total of 240 ECTS credit points.

Fee

- BSEL: There are no tuition fees on this programme as it is funded through public grants. Students are required to pay a semester fee. The semester fee includes a contribution to the Studentenwerk Berlin, the student representative body as well as the enrolment and administration fee and a semester season ticket for the local public transport systems. Details: www.hwr-berlin.de.
- Anglia Ruskin University: Approx. 1530.00 £* „deferred fees“ per semester for EU-nationals in the 4th year of study. (For Cambridge starters and non-EU-nationals, additional fees apply). The payment is due after final degree. Financial aid is possible from Anglia Ruskin University.

Content

First section of the study programme

General Business Studies

General Macroeconomics

Business Law

Social Science

Statistics

Business Mathematics

Management

Finance

Financial Reporting

Management Accounting

Business English

Second section of the study programme

The second section of the study programme includes foundation and specialisation courses. Foundation courses will be offered in:

Strategic Management

Business Simulation Game

International Business Administration

International Economic Relations

International Business Law

From the range of the following electives of specialisation courses students choose one:

Marketing

Finance

Human Resource Management (HRM)

Accounting and Controlling

Admission

General requirements

- General qualification for post-secondary education
- German language examination for university admission in the case of foreign applicants
- Motivational letter in English
- Very good knowledge of English. One of the following tests will be accepted:
 - TOEFL test min. 550 (paper based), 213 (computer based), 79 (internet test)
 - IELTS test (min. 5.0)
 - all levels: CPE, CAE, BEC Higher
 - TOEIC (min. 800)
 - other English language certificates with a minimum of level B2 -“Common European Framework of Reference”.

The English certificates may be waived for candidates who are:

- Graduates of secondary education with English as an a-level (Leistungskurs) and a minimum result of “good” (“gut”)
- Applicants who spend a school year or similar qualifications in an English-speaking country
- Applicants who are holding an English translator’s or interpreter’s certification.

Applicants must pass an English interview in order to be eligible for the programme. After timely submission of the application, applicants are invited to attend the interview (taking place at the end of June/beginning of July).

Application

Application period

Application period for the winter term:

1 April – 31 May

for EU- and non EU-nationals: 1 April – 10 May

Application documents

From February all required documents are available on the internet www.hwr-berlin.de or at the Study Office III.

International applicants

EU and non EU nationals are required to submit the application to ASSIST e. V. (Admission Service for International Applicants):

Hochschule für Wirtschaft und Recht Berlin

Berlin School of Economics and Law

c/o uni-assist e. V.

Helmholtzstr. 2–9

10587 Berlin

Germany

Telephone: +49 (0) 30-6664433-0

E-Mail: info@uni-assist.de

www.uni-assist.de

Contact

Study office 3

Telephone: +49 (0)30 85789-351

E-Mail: ibu@hwr-berlin.de

Student counselling

E-Mail: studienberatung@hwr-berlin.de

Andreas Hirsch-Landau

Telephone: +49 (0)30 85789-254

Dietmar Tänzer

Telephone: +49 (0)30 9021-4104

Academic director

Prof. Dr. Dorothea Schmidt

Telephone: +49 (0)30 85789-158

E-Mail: dorothea.schmidt@hwr-berlin.de

Hochschule für Wirtschaft und Recht Berlin

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Badensche Straße 50–51

10825 Berlin

Germany

www.hwr-berlin.de

Location: www.hwr-berlin.de/campus