



Hochschule für
Wirtschaft und Recht Berlin
Berlin School of Economics and Law

Faculty of Business and Economics



Bachelor

**International Business
Management**

International Business Management

In a globalized business world international competence is becoming increasingly important. Companies expect employees to possess not only a sound knowledge of theories and management techniques, but also complementary skills, languages and intercultural capabilities. To equip graduates with a broad range of business skills combined with a thorough knowledge of the environment in which the firms operate, the Berlin School of Economics and Law has developed a four-year Bachelor's programme in International Business Management.

By combining a high standard of academic teaching with extensive exposure to practical experience in the business world, students will gain a wide-ranging understanding of modern international business. The selected group of around 35 students per semester will include participants from all around the world. The international character of the programme will be evident both in the content of the courses and in the facilities for developing language skills. Teaching will take place exclusively in English. Students will study an additional language, with courses provided in French, Spanish, Chinese, Russian or German for non-German speaking students.

The first two years of the programme will be spent at the Berlin School of Economics and Law. In the third year, German students will spend two semesters at one of the partner universities. This will be followed by an internship at an international company abroad. Students will then spend the eighth and final semester at the Berlin School of Economics and Law writing their Bachelor's thesis. The Bachelor's degree will provide graduates of the programme in "International Business Management" with an internationally recognized qualification. This will enable them to embark on a business career or to pursue further studies in a Master's programme, either in Europe or further afield.

Berlin School of Economics and Law



The Berlin School of Economics and Law (BSEL) is one of the largest Universities of Applied Sciences in the city. It has an academic staff of approximately 160 professors and 500 lecturers, plus nearly 230 research and administrative personnel, committed to realising over 50 study programmes.

The BSEL portfolio provides a wide range of professional qualifications. The University forms an academic centre specialised in business and administration skills for the public and private sector, as well as public security, the law and engineering. The majority of programmes lead to a Bachelor or Master degree and have been quality controlled and are accredited by a German agency.

The BSEL offers a pleasant, modern atmosphere that is ideal for studying. The programmes comprise small class courses where each student has a chance to interact with the faculty and their peers. The campus offers well equipped seminar and lecture rooms, an extensive library and several fully equipped computer rooms.

With numerous networking activities, excellent corporate contacts and a close relationship with over 100 partner universities worldwide, we guarantee that student life is enhanced by applied expertise and an international approach.

Key facts

Type of programme

Full-time

Duration of programme

8 semesters (including two obligatory semesters abroad for German students and a practical semester)

Semester begins

01. October (for the winter semester)

01. April (for the summer semester)

Programme structure

The Bachelor's programme consists of a first and a second part. Two semesters at a partner university abroad (for German students) and a practical semester are mandatory during the second part.

Languages of instruction English

Qualification

After successfully completing the programme, the student is awarded the academic degree of "*Bachelor of Arts (B.A.)*" (240 ECTS credits) by the BSEL. Graduates receive their first job-qualification degree which is internationally recognised. Corresponding to their qualification they also have the possibility of gaining the academic degree of "*Master of Arts (M.A.)*" by going on to study a Masters study programme e. g. at BSEL which lasts three semesters.

Fee

There are no tuition fees on this programme as it is funded through public grants. Students are required to pay a semester fee. The semester fee includes a contribution to the Studentenwerk Berlin, the student representative body as well as the enrolment and administration fee and a semester season ticket for the local public transport systems.

Details: www.hwr-berlin.de.

Content

First part of the programme

Foundation courses

General Business Studies, General Economics, Business Accounting, Business Law, Social Sciences, Statistics/Business Mathematics, Business Information Systems

Soft skills

Foreign Languages, Self Management

Second part of the programme

Core courses

Strategic and International Management
Management Accounting and Operational Management
Organisational Behaviour and Intercultural Communication

Specialisation courses

Marketing:

Product and Pricing Strategies, Distributions, Communications Strategies, Marketing Research

Finance and Accounting:

Financial Analysis,
International Accounting,
International Finance

Management Issues:

Management in a Globalised Environment,
Management in International Corporations,
Management in Selected Industries

Soft skills

Professional Communication and Interaction,
Foreign Languages

Admission

General requirements

- German school-leaving certificate (Allgemeine Hochschulreife oder Fachhochschulreife)
- Fachgebundene Studienberechtigung nach § 11 BerIHG
- Foreign University Entrance Qualification

Specific requirements

- Proof of excellent English proficiency
- Proof of good command in French, Spanish, Chinese or Russian for German applicants
- Motivation letter (1 A4 page/300 words) in English
- Curriculum vitae

Admission procedure

The selection is based on:

- Grade of the general university entrance certificate
- Bonus for work experience abroad (only for applicants from EU-countries)
- Bonus for voluntary social commitment



Application

Application period (winter term)

- For applicants with a German school leaving certificate: 01.06.–15.07.
- For applicants with a non-German school leaving certificate:
 - EU applicants: 15.06.
 - Non-EU applicants: 30.05.

Application period (summer term)

- For applicants with a German school leaving certificate: 01.12.–15.01.
- For applicants with a non-German school leaving certificate:
 - EU applicants: 15.12.
 - Non-EU applicants: 15.11.

Application procedure (German students)

Please send all paper based documents to the student office:
Hochschule für Wirtschaft und Recht Berlin
Studienbüro 3 – IBMan
Badensche Straße 50–51
10825 Berlin

Application procedure (EU and Non EU students)

Applicants with a non-German school leaving certificate are requested to submit all required documents to uni-assist: www.uni-assist.de.

Contact

Study office

International Business Management

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E-Mail: ba-international@hwr-berlin.de

Student counselling

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Germany

www.hwr-berlin.de

Location: www.hwr-berlin.de/campus