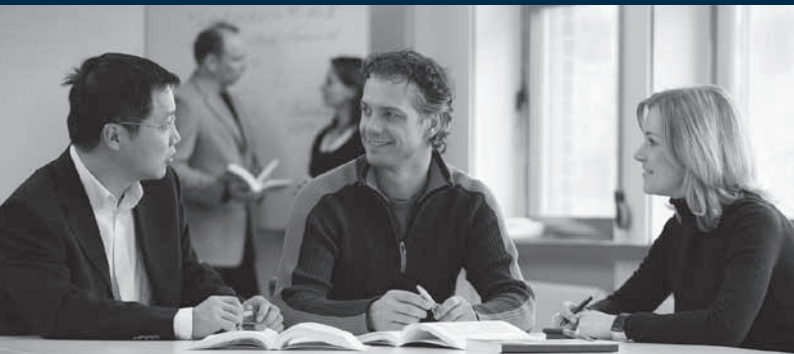




Hochschule für
Wirtschaft und Recht Berlin
Berlin School of Economics and Law

Department of Business and Economics



Master

**International
Business & Consulting:
International Strategic
Management**

International Business & Consulting: International Strategic Management

The Masters in International Business & Consulting with major in International Strategic Management is designed for graduates from Germany and other countries who have completed a first university degree (usually a Bachelor) and would like to study for a post-graduate degree with an international group of students.

The programme prepares students for positions which require strategic cross-functional competencies in companies which are active in the international arena, in consulting firms, or in international investment promotion bodies. This may concern internal and external project management and consulting roles, team membership in strategy and change projects, assistant positions to executives with global responsibilities .

The programme is taught entirely in English. Teaching is in seminars in which students have close contact with the teaching staff and in which students are expected to play an active part.



Berlin School of Economics and Law



The Berlin School of Economics and Law (BSEL) is one of the largest Universities of Applied Sciences in the city. It has an academic staff of approximately 200 professors and 500 lecturers, plus nearly 270 research and administrative personnel, committed to realising over 50 study programmes.

The BSEL portfolio provides a wide range of professional qualifications. The University forms an academic centre specialised in business and administration skills for the public and private sector, as well as public security, law and engineering. The majority of programmes lead to a Bachelor or Master degree, have been quality controlled and are accredited by a German agency.

The BSEL offers a pleasant, modern atmosphere that is ideal for studying. The programmes comprise small class courses where each student has a chance to interact with the department and their peers. The campus offers well equipped seminar and lecture rooms, an extensive library and several fully equipped computer rooms.

With numerous networking activities, excellent corporate contacts and a close relationship with over 130 partner universities worldwide, we guarantee that student life is enhanced by applied expertise and an international approach.

Key facts

Programme

Full-time

Duration

3 semesters (for applicants with 210 credit points)

4 semesters (for applicants with 180 credit points)

Start

1 October each year (winter term)

1st Semester

Module 1 Principles of Consulting

Module 2 International Project Management

Module 3 Global Strategic Management

Module 4 International Supply Chain Management

Module 5 Personal Development Tutorial

2nd Semester

Module 1 Advanced Consulting Skills

Elective Strategic Performance Management

Module 2 Innovation and Technology Management

Module 3 International Strategy Project

Module 4 Personal Development Tutorial

3rd Semester

Research Methodology Seminar

Colloquium

Master Thesis

Structure

The first and second semester are both worth a total of 60 credit points. The two semesters are accompanied by a personal development module for individual self-reflection and competence development. For students who do not have to take an internship semester (usually students who

have graduated with a first degree totalling 210 credit points), the third semester is scheduled for completing the degree by submitting the dissertation and defending it in an oral exam. During the third semester, a research methodology seminar is provided to support the work on the dissertation. The third semester is worth a total of 30 credit points. For students with an undergraduate degree worth only 180 credit points, the Master programme comprises four semesters in total since they are required to take an additional internship in the third semester. The dissertation is then presented at the end of the fourth semester. An internship semester is optional for those students who have an undergraduate degree worth already 210 credit points.

Language of instruction

English

MA degree

The Berlin School of Economics and Law (BSEL) awards successful students the internationally recognised Master of Arts (M. A.) degree. The Master degree is worth a total of 90 credit points or 120 points for those who complete an internship semester.

Fee

There are no tuition fees for this Master programme as it is funded through public grants. Students are required to pay a semester fee which includes a contribution to the Studentenwerk Berlin, the student representative body, an administration fee for enrolment and a semester season ticket for the local public transport systems. Details: www.hwr-berlin.de.

Admission

Admission Requirements

- A Bachelor's or equivalent degree in business or in a programme with substantial business content (e.g. business informatics, business & law, business & economics).
- At least 210 European credit points (applicants with 180 European credit points will be required to obtain the additional 30 credit points by completing an internship in the third semester, i. e., the programme will then last four semesters).
- Evidence on having completed undergraduate courses in Strategic Management, Financial and Managerial Accounting, and Operations Management (or equivalent topics) together worth at least 15 credit points.
- Excellent English skills equivalent at least to B2 on the CEFR (Common European Framework of Reference).
- Letter of motivation and CV in English

Application

Application period

- 15 April–15 June for applicants with a degree from a German university
- 15 April–30 May for applicants with a degree from a foreign university

Application forms

Details and application forms are available online at www.hwr-berlin.de.

Application procedure for graduates from universities outside Germany

Graduates from a university or college abroad are required to submit their applications directly to the “uni-assist” external processing service. Uni-assist then checks whether the applications from international students meet the requirements for the programme.

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www.uni-assist.de

Contact

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Academic coordinator

Prof. Dr. Gert Bruche

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www.hwr-berlin.de

Location: www.hwr-berlin.de/campus