



Hochschule für
Wirtschaft und Recht Berlin
Berlin School of Economics and Law

Research Support Services

Research at Hochschule für Wirtschaft und Recht Berlin / Berlin School of Economics and Law

Berlin, August 2018

www.hwr-berlin.de



Research at Hochschule für Wirtschaft und Recht Berlin (HWR Berlin)

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1. Introduction

The Hochschule für Wirtschaft und Recht Berlin (HWR Berlin) has a robust policy of promoting a wide range of applied research. The HWR Berlin's five departments initiate and conduct applied research in the fields of business, economics and social sciences, administration, engineering and law. The university's commitment to an interdisciplinary approach specifically supports cross-departmental co-operation in the developing of joint research goals. In addition, the university further fosters research through its own dedicated programme for internal research funding and management.

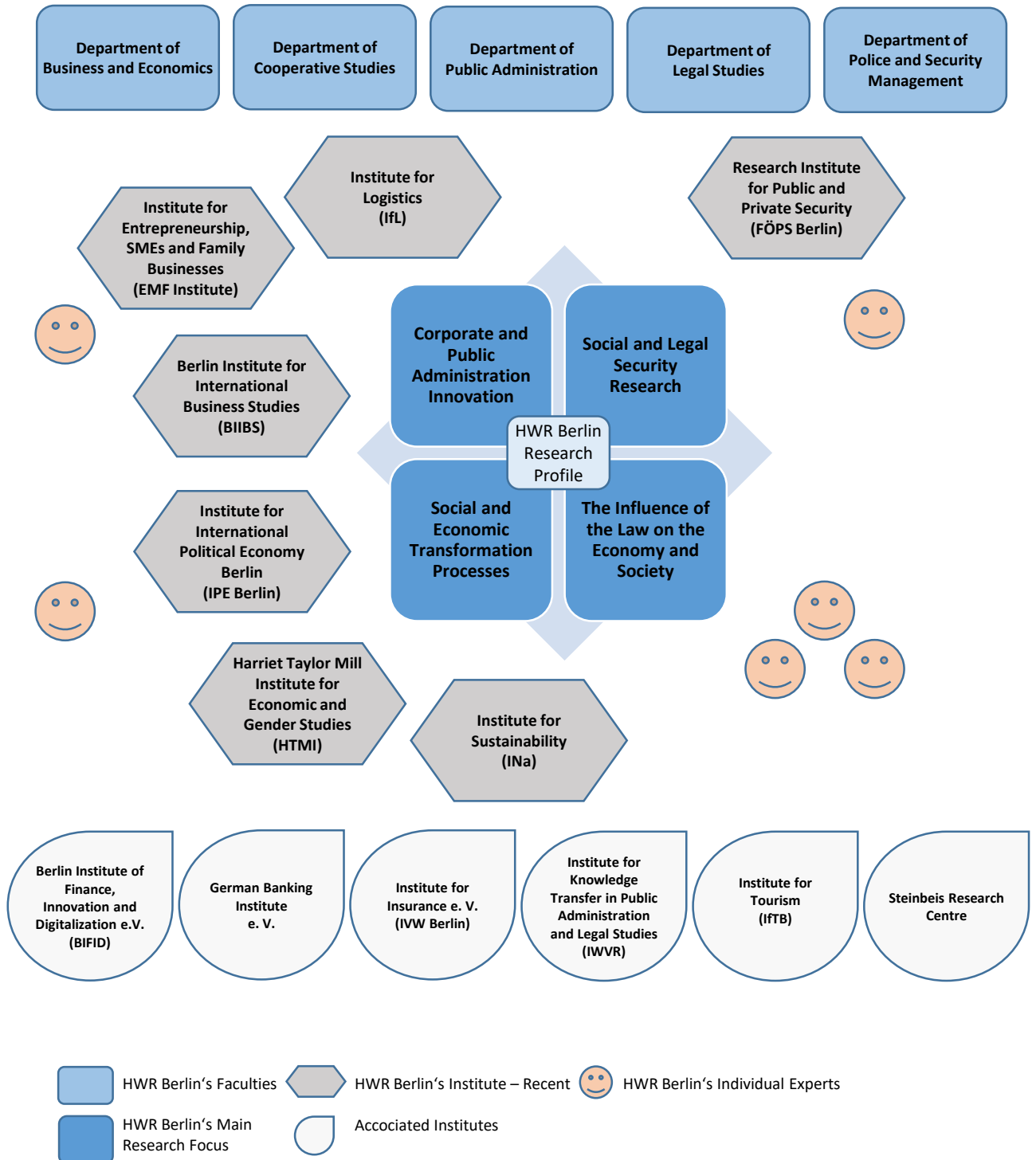
Research results are published by professors at the HWR Berlin in a variety of different ways and may be included in the [HWR Berlin Research](#) series published by Nomos. The economic and social science series is intended to increase the visibility of the results of the university's scientific work and boost the profile of the HWR Berlin.

For an overview of the HWR Berlin's research landscape please see the next page.

[Click here](#) for information on our website about research at the HWR Berlin.

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HWR Berlin's Research Landscape



Research at Hochschule für Wirtschaft und Recht Berlin (HWR Berlin)

2. Research Profile

The Hochschule für Wirtschaft und Recht Berlin's (HWR Berlin) research profile is defined by its specific focus on four main research clusters:

2.1. Social and Legal Security Research

This research cluster, which is particularly characterised by its interdisciplinary approach, takes legal and social science perspectives to analyse the social aspects of civil security, crisis management and the prevention of violence as well as political developments such as extremism and xenophobic attitudes.

This includes such core topics as:

urban security, social aspects of civil security, political extremism, multiple offenders, operational safety, criminal case analysis and perpetrator profiling, youth violence, criminality and the youth penal system, crime prevention, violent crime and homicide, xenophobic attitudes and ethnic conflicts, and basic rights.

2.2. Social and Economic Transformation Processes

Within the area of social science and economic research, the University specifically concentrates on research into the structural changes experienced in modern societies in the wake of globalisation and financialisation, gender and sustainability research and issues related to developing political alternatives in national and international perspectives.

This includes such core topics as:

gender research in the economic, sociological or legal spheres, financial markets, structural changes in the employment system and job markets, national and international economic policies, globalisation, democratisation processes in central and eastern Europe, implementing the rule of law, vocational training quality, strengthening civil society, sustainable management, migration, diversity and integration as well as developing public budgets.

2.3. Corporate and Public Administration Innovation

The core focus in this business and administrative cluster is on scholarly research into development and change processes across a range of corporate and public administration areas where such processes are triggered by, for example, changes in the business environment (demographics, climate change) or by technical and organisational developments, or changes in market conditions.

This includes such core topics as:

social media and business practices, e-government, business process management, telecommunication and media policies, web portals for innovation processes, recruitment and staff retention, company e-learning, occupational health and safety procedures, entrepreneurship and start-up research, sustainability in business and administration, diversity in SMEs, promoting innovation in SMEs, strategies of multinational companies, culture and management, and marketing and branding.

2.4. The Influence of the Law on the Economy and Society

This research cluster investigates the interfaces and interplay between law, the economy and society. The institutions of civil and procedural law as well as national and international law-making are considered in terms of their impact on the positions of diverse stakeholders (consumers, administration, legal system, creditors, investors, and the state).

This includes such core topics as:

the effect of introducing an electronic land register on the procedure of registering or questions related to how contracts are designed. The subject of voluntary jurisdiction is also addressed as an intermediary and control instance between business and society. The legal areas examined here range from real estate, commercial, social, family and inheritance law to labour, copyright, and bankruptcy law as well as the law on the enforcement of judgements.

[Click here](#) to visit the HWR Berlin Research Project Database for more information on the research projects and their findings.

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3. Research Institutes

Research at the Hochschule für Wirtschaft und Recht Berlin (HWR Berlin) is not solely organised as single research projects. Thanks to the initiative of individual scholars, a number of special institutes have been founded to bundle information and promote an exchange of research interests. These institutes allow faculty members to research into a range of specific issues.

Hochschule für Wirtschaft und Recht Berlin research institutes

- [Berlin Institute for International Business Studies \(BIIBS\)](#)
More information & contact: www.biibs.org
- [Harriet Taylor Mill Institute for Economic and Gender Studies \(HTMI\)](#)
More information & contact: www.harriet-taylor-mill.de
- [Institute for Entrepreneurship, SMEs and Family Businesses \(EMF Institute\)](#)
More information & contact: emf-institut.org
- [Institute for International Political Economy Berlin \(IPE Berlin\)](#)
More information & contact: www.ipe-berlin.org
- [Institute for Logistics \(IfL\)](#)
More information & contact: Prof. Dr. Harald Gleißner - Head of Institute, ifl@hwr-berlin.de
- [Institute for Sustainability \(INa\)](#)
More information & contact: institut-ina.de
- [Research Institute for Public and Private Security \(FÖPS Berlin\)](#)
More information & contact: www.foeps-berlin.org

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3.1. [Berlin Institute for International Business Studies \(BIIBS\)](#)

The Berlin Institute for International Business Studies (BIIBS) is committed to the study of international business and management matters with a focus on delivering high quality research output. BIIBS in particular aims at stimulating exchange and research collaboration in and across academic disciplines in order to promote new and significant research results.

BIIBS members are dedicated to developing and disseminating academic and business intelligence that aims at a greater awareness and understanding of internationalization processes, global markets and the activities of international business and management actors. The institute also seeks intensive exchange with corresponding scientific institutions both at home and abroad and hosts a "Young scholars in residence" program.

BIIBS regularly addresses the wider public through presentations, panel discussions and media contributions.

More information & contact: www.biibs.org

3.2. [Harriet Taylor Mill Institute for Economic and Gender Studies \(HTMI\)](#)

In 2001, the Harriet Taylor Mill Institute for Economic and Gender Studies was founded at the Berlin School of Economics, the HWR Berlin predecessor institution. The Institute is named after Harriet Taylor Mill (1807–1858), a British economist and pioneering women's rights advocate.

This establishment and institutionalisation of gender studies in economics is rooted in the HWR Berlin tradition of research in the economics and gender studies area. Since the merger of the Berlin School of Economics (BSE) with the University of Applied Sciences for Administration and Law (FHVR) to form the Hochschule für Wirtschaft und Recht Berlin (HWR Berlin), the Harriet Taylor Mill Institute has also increasingly prioritised gender studies in law and the administration.

The Harriet Taylor Mill Institute is the only research institute at a German university where scholars working in macro-economics, business administration, sociology, computer science and law adopt an interdisciplinary approach to issues in economics, law and the administration.

More information & contact: www.harriet-taylor-mill.de

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3.3. [Institute for Entrepreneurship, SMEs and Family Businesses \(EMF Institute\)](#)

The EMF Institute provides a definite focus for research and teaching at the HWR Berlin in the areas of family businesses, small and medium-sized business, entrepreneurship, and corporate succession.

This focus specifically includes:

1. Identifying the concrete teaching need and realising the appropriate methods and materials, first and foremost, for the programmes at the University
2. Providing expertise acknowledged outside the University in these research fields in the long-term
3. Utilizing a targeted concentration of network contacts and concrete company projects to expand the links and orientation to applied practice.

The Institute's main areas of research are:

- Entrepreneurship
- SMEs
- Family businesses
- Business start-ups
- Corporate succession

More information & contact: emf-institut.org

3.4. [Institute for International Political Economy Berlin \(IPE Berlin\)](#)

In 2008, the IPE Berlin was founded at the Berlin School of Economics, the HWR Berlin predecessor institution, to address and analyse the connections in a globalised world between the economy and the political sphere, industry and the state, and markets and political power. The Institute works within an international network and together with macro-economists, political scientists and sociologists to further develop political and economic categories.

The IPE Berlin's work is focused on the field of tension between economic globalisation and international and global regulative policy. The contradictions between market and policy have grown significantly, as is evidenced by the recurrence of severe financial crises, growing social inequality, high rates of unemployment, disregard for standards of human rights, and the foreseeable global environmental impact of non-sustainable energy policies. Hence, the energy chain with its economic and policy regulations needs to be analysed if the modern tendencies, contradictions, crises, and globalisation conflicts are to be understood. In brief, the international political economy needs to be supplemented by an international political ecology.

The IPE Berlin's core areas of interest are: the role of the financial markets in global capitalism; Europe and its new role in the world economy; alternative development strategies.

More information & contact: www.ipe-berlin.org

3.5. [Institute for Logistics \(IfL\)](#)

The Institute for Logistics at the HWR Berlin is dedicated to structuring and intensifying teaching and research in logistics and related areas at the University. At the same time, it provides the HWR Berlin with a centre or competence specialised in applied logistics. The possibility of implementing applied projects on behalf of commissioning companies is one significant aspect of the Institute's future work, since such projects are especially important in relation to applied skills transfer papers, term papers, and dissertations.

In the context of globalisation, the spectrum of topics reflects Berlin's role as Germany's capital and does justice to Berlin/Brandenburg as a border region forming a business and logistics interface to eastern Europe.

In its work, the Institute focuses especially on analysing, planning and designing processes and interdisciplinary clusters in the following fields:

- **Supply Chain Management**
Integrated logistics networks on the national and international level and specific structures, including location and transport planning using quantitative and data processing methods.
- **Multimodal Transport Structures**
Traffic system decisions, combined cargo, terminal management, city logistics.
- **Logistics Information Management**
Design of information structures and steering information flows, IT enabling, agile systems, business rule management, logistics information systems in trade, industry and transport, fleet management, etc.
- **Organisational structures and business processes in logistics services**
Outsourcing, cooperations, logistics providers (3-PL, 4-PL), legal framework (transport and logistics law, national and international contract law, etc.).
- **Investment and financing in the logistics and transport infrastructure**
Transport infrastructure financing, funding of logistics facilities, buildings and plant, PPP models.
- **Sector logistics concepts, especially in trade and industry**
Distribution networks and location structures, contract logistics.
- **Facility Management**
Life-cycle management of logistics real estate, infrastructure and facilities.
- **Corporate Social Responsibility and sustainability management**
Identifying the key CSR aspects in the logistics value-added chain, positions on sustainability management and developing steering instruments for implementing sustainable objectives.
- **Macrologistics**
Changing the transport policy basis and the influence of environmental factors, transport sector regulation and de-regulation, mobility structures in goods and passenger transport, the impact of European traffic policy on the goods transport sector.

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- **Further and advanced training in logistics**
Developing further training programmes and courses in business logistics, integrating an international approach in logistics training.

More information & contact: Prof. Dr. Harald Gleißner - Head of Institute,
ifl@hwr-berlin.de

3.6. Institute for Sustainability (INa)

The Institute for Sustainability was founded in July 2012 to group together and intensify the research and teaching activities of the HWR Berlin in the fields of sustainable science and sustainable economics.

The institute makes a visible contribution to the sustainable restructuring of global economies and companies. Theoretical principles are formulated and integrated into teaching, companies and organisations.

The institute works in the fields of sustainable economics, sustainability management, corporate social responsibility (CSR), economic ethics, environmental law and social-ecological transformation processes.

The **main areas of work** are:

1. Implementation of sustainable science content in teaching. This includes further development of:
 - The NaQM Master degree programme
 - The Industrial Engineering - Energy and Environmental Resources Master degree programme
 - The Industrial Engineering - Environment and Sustainability Bachelor degree programme
 - Electives in the above-mentioned subject areas
2. Intensification of research activities through joint projects and programmes
 - The 10-year programme "Jahrbuch Nachhaltige Ökonomie" (2009-2018, four projects have been financed so far)
 - A series of individual research projects
3. Conferences and public events
 - The series "Sustainability Forum", which the Institute has been running since 2012 in cooperation with the Gesellschaft für Nachhaltigkeit (GfN) and Sustainum
 - A series of other events on sustainability-related topics from the various specialist areas
4. Publications by members of the institute
 - Textbooks and other monographs
 - Anthologies
 - Articles in anthologies and journals

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- Giving interviews
- 5. Inclusion of PhD students
Students are integrated into the research projects and involved in the further development of teaching through teaching assignments. The institute wants to accompany further graduates to a doctorate.
- 6. Long-term cooperations
The institute has from the outset worked with a number of organisations from the above-mentioned fields, including:
 - Sustainum at the HWR Berlin,
 - The Society for Sustainability (GfN)
 - The Sustainable Economy Network

More information & contact: institut-ina.de

3.7. [Research Institute for Public and Private Security \(FÖPS Berlin\)](#)

The Berlin Research Institute for Public and Private Security at the HWR Berlin was founded in early 2013 by academic staff in the Department of Police and Security Management.

The Institute's multidisciplinary and interdisciplinary approach reflects the many different facets to the security field. In the public and private security context, one of the Institute's key characteristics is its bundling of professional expertise, in particular, from the areas of police studies, law, criminology, social sciences and psychology. There are already plans to expand these fields of expertise to include business management, economics and IT.

For many years, the University staff involved in the Institute have been concerned with a wide spectrum of issues addressing public and private security from a national and international perspective, and have conducted a number of research projects in these areas.

At present, the Institute's public security research is focusing on the legal basis and framework for police actions, as well as on issues in the criminological, sociological and psychological fields. In the latter case, the research primarily concentrates on criminal prevention, multiple and chronic offenders, violence and violence prevention.

The Institute's research in the field of private security is concerned, first and foremost, with critical infrastructure protection (KRITIS), crisis and catastrophe management for critical infrastructures as well as corporate and individual security.

More information & contact: www.foeps-berlin.org

4. List of Subjects of Recent Doctoral Theses

Marketing, B-to-B Marketing and B-to-B Brand Management
Marketing, Product Management
Business Administration, Management and Organisation, HR and Organisation
Supply Chain und Operations Management
Sustainability Management
Entrepreneurship
SMEs and company succession

Business, Banking and Finance
Finance, Finance and Risk Management
Finance, Operational Financing and Investment Policy

Business Information Systems
Business Information Systems, particularly company application software
Business Information Technology
Information Systems, Business and Economics
Computer Science

Economics, in particular European Economic Policies
Economics, Public Finance
Economics, specialising in Macroeconomics and Economic Policy
Econometrics, Quantitative Methods

Mathematics and Statistics, Quantitative Methods
Econometrics and Statistics, Business mathematics and statistics

Social Sciences, specialising in the sociology of work and organisations
Social Sciences, with a focus on Economics and gender relations
Social Sciences, specialising on socio-ecological transformation

Psychology, Personnel Management
Psychology, Police and Criminal Psychology, Management Theory
Organisational Psychology and Cross-cultural Management

Commercial Law, particularly Environmental Law
Civil Law, Commercial and Corporate Law, Law of Preventive
Civil Law, specialising in the law of succession and the law relating to probate court
procedure, and Private International Law
Criminal Law, Administrative Offences

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5. Contacts

Dr. Bettina Biedermann
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Areas of responsibility:

- National research funding: Information, advice and support for funding applications, especially from the BMBF: FHprofUnt, SILQUA programme line, DFG and foundations
- Strategic development of the school's research funding
- UAS7 AG research
- Editing of the research homepage
- Reporting

Jens Westerfeld
Phone +49 (0)30 30877-1007
jens.westerfeld@hwr-berlin.de

Areas of responsibility:

- National research funding: Information, advice and support for funding applications, in particular BMBF specialist programmes
- Berlin Institute for Applied Research
- Strategic development of the school's research funding
- Research database
- Office of the Commission for Research and Young Researchers of the Academic Senate
- Key figures for the area of performance-based university financing

Dr. Michael Ebert
Phone +49 (0)30 30877-1567
michael.ebert@hwr-berlin.de

Areas of responsibility:

- EU research funding: Information, advice and support for EU funding applications, in particular Horizon 2020, Interreg and Erasmus+Key Action 2
- Strategic development of the school's EU research
- Knowledge and technology transfer in the BIT6 network
- Advice on doctoral studies and organization of the HWR Berlin PhD student group
- Collaboration in the development and implementation of the concept for the development of mid-level academic staff

Annika Wurbs

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Areas of responsibility:

- Maintenance of the research database
- Office of the Research Commission for faculties 1 to 5
- Assistance in the collection of key research figures

Nergiz Yilmaz-Khan

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Areas of responsibility:

- Assistance in the maintenance of the Internet and Intranet pages of the Research Promotion Department
- Assistance with the PhD student group and support fund
- University awards
- Contact person for the HWR Berlin Research series
- Research forum

[Head of Research Support Service](#)

Prof. Dr. Harald Gleißner

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