

## »Sustainability and Responsibility in the 21st Century«

From 1 to 10 November 2019, the Department of Cooperative Studies will be hosting the Berlin International Week on the Lichtenberg campus of HWR Berlin.

**01.11.-  
10.11.**

**Ort**

**Campus Lichtenberg**

**Haus 1**

**Alt-Friedrichsfelde 60**

**10315 Berlin**

**Anmeldung**

**Registration is required.**

**Veranstalter/in**

**Institut für Nachhaltigkeit (INa)**

**Website**

**Overview**

- Seminars, lectures and discussion about sustainability, responsibility and sustainable innovation
- Project work on a real-life challenge brought in by companies and other organizations to contribute to one of the sustainability goals
- Pitching of project work results at the Start Up Incubator of the HWR
- International teachers from different parts of the world

**Participation:**

- Attendance free for students and alumni of HWR as well as for students from HWR partner universities (Enrollment based on availability of places)\*\*
- Students of other Universities as well as other interested can be enrolled based on availability of places
- Professors, lecturers, company representatives and other interested parties are invited to single seminars based on availability of places

### Credits:

The following credits can be assigned for the programme (total workload 150 hours):\*

- Participation at the entire week, 8 hours of online coaching + elaboration of project paper in until December 23<sup>rd</sup> 2019: **5 ECTS** (for students of Business Administration of HWR Department of Cooperative studies / students that register within General Studies / Studium Generale)
- Participation at project work, academic writing and future workshop (November 7<sup>th</sup> to November 10<sup>th</sup> 2019) + elaboration of project paper in until December 23<sup>rd</sup> 2019: **3 ECTS** (for students that register within General Studies / Studium Generale)
- Active Participation at workshops, seminars and field trips (November 1<sup>st</sup> to November 6<sup>th</sup> 2019): *2 ECTS* (accreditation needs to be ensured by respective programme directors)

### Admission requirements:

- Min. language level B2 (evidence necessary)

\* Please get in contact with your programme director respective the possibility to recognize credits for this event (Workload: 150 hours).

\*\* For participants currently not enrolled at any University, fees might be due in case that a certificate for credits is asked for.

### Preliminary Schedule

#### Friday, 1st of November

1.30–5.30 pm Registration and welcome: Sustainability challenges in the 21st century, Room 6B 063

6.00–8.00 pm Networking Lounge, Room 5.0001

#### Saturday, 2nd of November

8.15–12.30 am Microeconomic foundations: Market failures and opportunism risks, Room 5.0002

1.30–5.30 pm Focal topic I: Food Waste, Room 5.0002

#### Sunday, 3rd of November

8.15–12.30 am Basics of CSR and sustainability, Room 5.0002

1.30–5.30 pm Tour: Places of sustainability in Berlin, Room 5.0002

#### Monday, 4th of November

8.15–12.30 am Legal aspects of sustainability, Room 5.0002

1.00–5.00 pm Focal topic II: Climate policy, Room 5.0002

6.00–8.00 pm Optional (in German): Sustainability Forum on Democracy and Sustainability, Room 5.0002

#### Tuesday, 5th of November

8.15–12.30 am Ethical foundations of CSR and sustainability, Room 5.0001

1.30-5.30 pm Company visit, Room 5.0001

**Wednesday, 6th of November**

8.15-12.30 am Sustainable Development Goals, Room 5.0002

1.30-5.30 pm Changing the mindset: Psychological aspects of sustainability/environmental psychology, Room 5.0002

6.00-8.00 pm Optional: Movie »The price of free«, with get together, Room 5.0002

**Thursday, 7th of November**

8.15-12.30 am Sustainable Innovation Management / Entrepreneurship, Startup Incubator

1.30-5.30 pm Introducing the challenge / Project Work, Startup Incubator

**Friday, 8th of November**

8.15-12.30 am Project Work, Startup Incubator

1.30-5.30 pm Project Work, Startup Incubator

6.00-8.00 pm Pitching the ideas & Jury award / Evening lounge, Room

**Saturday, 9th of November**

8.15-12.30 am Academic Writing, Room 5.0002

1.30-5.30 pm Group Work, Room 5.0002

**Sunday, 10th of November**

8.15-12.30 am Future Workshop, Room 5.0002

1.30-5.30 pm Future Workshop / Farewell, Room 5.0002