Veranstaltung | Workshop

Design Thinking

In this interactive workshop, learn how to use Design Thinking to create meaningful solutions for your customers and differentiate your business in a crowded marketplace. This human-centered methodology empowers startups to solve complex problems in an innovative way, while focusing on the needs and desires of their customers.

Di 06.06.

Uhrzeit
14.00–19.00

Ort

Startup Incubator Berlin
Rohrdamm 88
13629 Berlin

Google Maps

Kosten
Free of charge

Anmeldung
Registration required

Get your tickets here

Veranstalter/in
Startup Incubator Berlin, das Gründungszentrum der HWR Berlin

Website

Join us in person at SIB for a 5-hour introductory workshop and get to know the Design Thinking method. You will understand how to use this approach to create and refine meaningful solutions for your customers, and how to differentiate your startup against your competitors.

Design Thinking is a human-centered methodology and mindset that empowers startups to solve complex problems in an innovative way by focusing on the needs and desires of their customers. In this interactive workshop, you will learn how to apply Design Thinking principles to your startup's problem-solving process – from identifying a problem worth solving to building a meaningful solution.

Kontakt

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