



Veranstaltung | Workshop

Marketing for Startups

Bootstrap your Marketing: Tell your startup story, define your audiences, build relationships and manage your communication on zero budget.

**Di
06.02.**

Uhrzeit

16.00-18.30

Ort

Startup Incubator Berlin

Rohrdamm 88

13629 Berlin

[Google Maps](#)

Kosten

Free of Charge

Anmeldung

Registration required

[Register now](#)

Veranstalter/in

Startup Incubator Berlin, founding centre of the HWR Berlin

[Go to the website](#)

Marketing typically means spending money. So that's why startups with none at their disposal often struggle to get visibility and gain traction. What is the solution? Creating compelling content is crucial, but it falls short without targeting it to the most relevant recipients through their preferred channels. One step further, engaging a community and interacting with stakeholders will generate valuable feedback during the vital growth stage. Much of that can be done by investing time and thought, a resource more accessible to startups.

Could also be of interest:

- [Details and registration](#)
- [Startup Incubator Berlin](#)