

## Startup Incubator Berlin Under New Management

**Marvin Göldner and Matthias Grytzka are the new dual leadership of the Startup Incubator of the HWR Berlin. Divisions of startups entrepreneurship and transfer are strengthened.**

Berlin, 28<sup>th</sup> January 2022. With Marvin Göldner and Matthias Grytzka, two experienced startup coaches are taking over the management of the Startup Incubator Berlin (SIB) at the Berlin School of Economics and Law / Hochschule für Wirtschaft und Recht Berlin (HWR Berlin). Since January 2022, they have been responsible for the entire operational management of the startup incubator, which offers startup-savvy students the framework, networks and funding they need to develop their business idea and transform them into a market-ready prototype.

The strategic concept development and funding acquisition of the HWR Berlin will also be strengthened with the intention to further advance the profile of the HWR Berlin as an university which puts emphasis on an entrepreneurial mind-set and provides a startup-friendly ecosystem.

### Marvin Göldner

"I myself had prepared a startup in the incubator in Munich and know from my own experience what is important for startups in the early phase of business growth. I am excited about the opportunities we offer startups at the SIB. I am looking forward to further developing the university's Startup Center and to unlocking new growth potential with our great team. As Innovation & Strategy Developer, I want to optimize coaching methods so that our young startups at the SIB get to market faster."

### Matthias Grytzka

"I have been working at the Startup Incubator Berlin for almost five years and helped to create the HWR's Startup Center at the A32 Entrepreneurs Forum Berlin in Siemensstadt. We not only provide founders with an attractive co-working space, a design thinking lab and a lab equipped for developing app applications as well as a prototype workshop, and above all, they are offered coaching and financial support. I am excited about the ever-changing creative startup teams whose success we are helping to shape and laying the foundation for at the SIB. Innovation is no coincidence."

The Startup Incubator Berlin, the Startup Center of the Berlin School of Economics and Law / Hochschule für Wirtschaft und Recht Berlin, is a workshop and experimental space for people interested in founding a company. Here, ideas, concepts and the development of prototypes are promoted, and founders and potential business partners become part of a great network. It is a place of creativity, encounter and exchange. The Berlin Startup Scholarship and the EXIST scholarship program are sources of financial support for founders. The Incubator is aimed at all those who are just at the beginning to develop their

startup idea and also at those who are already in the active startup phase.

- Startup Incubator Berlin of the HWR Berlin

#### **Hochschule für Wirtschaft und Recht (HWR) Berlin**

Hochschule für Wirtschaft und Recht (HWR) Berlin, with its 12,000 students, is one of the largest universities of applied sciences. It has a strong practical and international orientation, undertakes intensive and diverse research and maintains high quality standards. Its degree programme portfolio comprises Business, Administration, Law and Security Management as well as Engineering in 60 degree programmes at Bachelor's, Master's and MBA levels. HWR Berlin is the largest provider of cooperative study programmes and cooperates with over 700 companies. It promotes knowledge and technology transfer and supports start-up activities through Startup Incubator Berlin. The university maintains 170 active partnerships with universities on all continents and is a member of "UAS7 – Alliance for Excellence". HWR Berlin is a leader in the internationalization of business administration degree programmes, occupying top positions in Germany-wide rankings compiled by the CHE, the Centre for Higher Education. A country-wide survey run by DEUTSCHLAND TEST repeatedly confirmed the university as a "TOP Business School" for its advanced training. HWR Berlin supports the initiative of the German Rectors' conference: "Cosmopolitan Universities - Against Xenophobia".

[www.hwr-berlin.de](http://www.hwr-berlin.de)