



Business Administration/International Logistics and Transportation

Degree	Bachelor of Arts (B.A.)
Type of study	Cooperative
Standard period of study	6 semester (incl. internship)
Commencement of studies	Winter semester (1 Oct)
Language of instruction	German / English
Department / Central Institute	Department of Cooperative Studies

Degree programme

As one of the largest and fastest growing economic sectors, the logistics sector is competitive both on a pan-European basis as well as globally. Germany is one of the most important exporters in the world and is increasingly reliant on professional logistics service providers as an economic factor. Success is increasingly defined by international activities at different value creation stages. The cooperative BA/International Logistics and Transportation Bachelor's degree programme provides students with a qualification in an international field of activity with growth potential. The course is completed almost entirely in English.

Thanks to a balanced combination of theoretical and practical elements, students will acquire a basic knowledge of business administration, an understanding of specific factual links, English language skills, industry-based knowledge and the ability to shape, manage and assess logistics processes in an international environment. The accompanying language course offerings and opportunity to experience a semester abroad round off the range of qualifications. As a result, students will be ideally equipped to undertake high-level specialist and managerial tasks within internationally oriented companies.

The modules from the Business Administration and International Business Administration divisions are bundled together as part of the International Programme, thus providing an opportunity to get to know students from other international programmes and visiting students from all over the world.

What is the International Programme about?

Division Director

Department of Cooperative Studies
Prof. Dr. Sven Woogt
Professor of Business Administration,
esp. Supply Chain Management

+49 30 30877-2280
sven.woogt@hwr-berlin.de

Guidance for prospective students

Department of Cooperative Studies
Personal counselling for dual study programmes

+49 30 30877-2000
studienberatung.dual@hwr-berlin.de

Office hours (without advance notice)
Thu 15.00 -17.00

Study counselling by telephone
Thu 14.00 -15.00

Professional field

Graduates will be suitably qualified to undertake challenging international managerial tasks, including in logistics service providers (freight companies, CEP service providers, rail and air transport companies, inland transport and seaport operators etc.), recycling and waste disposal companies, consultancy companies in the field of logistics, warehousing, transport and environmental management, as well as in industrial and retail companies with logistical tasks.

Degree structure

The International Logistics and Transportation Bachelor's degree programme is integrated into the International Programme, linking the traditional modules of a degree in Business Administration with international, sectoral and intercultural content. Part One involves conveying basic business and logistics-specific knowledge with an international reference. The in-depth section of the course prepares you for future employment in an international environment and provides you with the opportunity to focus on diverse content in the fields of logistics and freight.

Course contents

Part One of the International Logistics and Transportation degree programme involves conveying basic business and service-specific knowledge in the following areas, for example:

- Fundamentals of International Business
- HR Management & Organization
- Financial Accounting; cost and performance accounting
- Commercial and tax balance sheets/taxation
- Economics
- Business law
- Mathematics & Statistics
- Digitization in companies

Additional study content with a logistics-specific and international focus:

- Logistics Markets



- Supply Chain Management
- Logistics Planning and Control
- Logistics Concepts
- Foreign Expansion Modes
- Market Development and Marketing in Selected International Destinations
- Managing the Multinational Company
- Recent Case Studies in International Management

Admission requirements

- Academic qualifications meeting the general requirements for admission to a University or University of Applied Sciences or professional qualifications allowing University admission as specified in §11 of the Law on Institutions of Higher Education in the State of Berlin (Berliner Hochschulgesetz BerIHG)
- Contract for cooperative training within the framework of Cooperative Studies at HWR Berlin with a partner company of the relevant degree programme
- Verified English skills at Level B 2 of the Common European Framework of Reference. The required minimum score of the accepted English certificates are listed [here](#).
- For non-German students: German at Level C1

Application procedure and deadlines

Applications by prospective Cooperative Studies students are not submitted to the HWR Berlin, but are instead sent directly to the Cooperative Partners using the Partner database on our website as the basis. These partners select prospective cooperative students from the applicants and draw up study contracts with them. Make sure you submit your application in a timely manner; the selection procedure for cooperative students is undertaken by many companies more than a year prior to the commencement of studies.

Prospective Cooperative Studies students may also propose a new company that is prepared to allow the applicant to undertake Cooperative Studies. In this case, the company contacts the Division Director of the relevant study programme directly. Through discussion it is clarified whether the company is suitable candidate for a cooperation agreement. If this is successful, it is then determined whether there are free places for the interested company.

The cooperation partners for this degree programme are illustrated at the bottom of this page.

Fees and grants

Tuition fees	none
Semesterfee	Ca. € 300 per semester (incl. local transport semester ticket)
