

# Internationales Management / Management International

Information for prospective  
students  
Student Counselling Services

Degree	<b>Bachelor of Arts (B.A.), Master of Arts (M.A.), Master of Science (M.Sc.), Grade de Master</b>
Type of study	<b>Full-time study</b>
Standard period of study	<b>B.A. 7 Semester (inkl. Praktikum), M.A. 3 Semester</b>
Commencement of studies	<b>September</b>
Credits (ECTS)	<b>300</b>
Language of instruction	<b>German / French / English</b>
Department / Central Institute	<b>Department of Business and Economics</b>

- [Contact form](#)
- 18 May 2022  
[Online info event](#)
- 25 May 2022  
[Online info event](#)

## Degree programme

Are you interested in both French language and culture and Business Administration? Would you like to pursue a career in Management, Controlling, Human Resources or in the Marketing department of an internationally-active company? The German-French Master's degree programme International Management equips you with the requisite know-how to do just this!

Provided in cooperation between the HWR Berlin and the École Supérieure du Commerce Extérieur (ESCE), Paris and taught at both institutions, this bi-national consecutive (Bachelor's and Master's) degree programme seeks to promote bilingual learning in an international and intercultural environment. It qualifies its holders for a career in the global market.

The high priority accorded in this degree programme to the interaction between theory and practice and its Franco-German component make it highly unusual. Students first immerse themselves in the practical requirements of international management through the practical phase of the degree programme. Whilst German students are placed in a francophone environment, French students go to work in Germany. Students graduate after seven semesters with a dual award Bachelor's degree from both institutions. A further three semesters of study leads to the dual award Master's degree.

## Professional field

The international orientation of the multi-lingual degree course, attuned in its practice-orientation to the realities of Germany and France, confers excellent employment prospects on its graduates, especially in companies active in an international context. Students are well-equipped to work in the areas in which they received their training.

## Degree structure

This bi-national degree programme is provided as a combined Bachelor's/ Master's degree programme which does not permit transfer – the prerequisite of admission to the Master's programme is completion of the Bachelor's degree programme. The course begins in the first semester (Bachelor's programme) and ends in the tenth semester (Master's degree programme).

Part One of the Bachelor's degree programme comprises four semesters; three semesters are required to complete Part Two. The three-semester Master's component follows seamlessly. The first year is taught at the student's home institution; the second year is taught in Paris. The internship semester is taught in the fifth semester. German students are to spend this time in France or another francophone country. The French students of this course complete their internship in Germany. The sixth and seventh semesters are taught in Berlin. The eighth semester is taught in Berlin, semester nine in Paris and the final semester either in Berlin or Paris

## Course contents

### **Bachelor's degree programme Part One**

Compact seminars: The Economics and Culture of France and Germany, Micro and Macroeconomics, International Trade, Personnel and Organisation, Marketing, Accounting, Social Sciences, Business Law, Finance and Investment, Business Information Systems, Statistics and Mathematics for Business and Economics, Intercultural Management, Business French, English and German, Soft Skills

### **Part Two**

Strategic Management, Operations Management, Controlling, Business Law, German-French Management, Business French, English and German, Soft Skills, Specialization possible in Marketing Management, Finance and Accounting, Human Resources Management, Supply Chain Management

### **Master's degree programmes**

- Students can choose from a number of specializations including:
- Supply Chain Management
- International Marketing Management
- Strategic Management
- International People Management
- Accounting and Controlling
- International Finance
- Entrepreneurship

## Admission requirements

University entrance qualification or an entrance qualification for a University of Applied Sciences

- English language skills: Level B2
- French language skills: Level B2
- German language skills

## Application procedure and deadlines

- [How to apply for this programme](#)
- [FAQs: Applying for Master degree programmes at the Department of Business and Economics](#)

### **Applicants with a degree from a German university:**

15.04.-15.06.

Please, apply through our [platform](#) (which for technical reasons is only available in German)

**Applicants with a degree from an university abroad:**

15.04.-30.05.

Students with a Non-German Bachelor degree apply at [uni-assist e. V.](#)

**Accreditation**

Programmakkreditiert durch den Akkreditierungsrat

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**Interviews**

After the completed application has been submitted, applicants are invited to attend an interview.

**Study plans and regulations**

All regulations, forms and documents can be found in your [faculty site](#).

**Fees and grants**

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Tuition fees	<b>No fees due for the ESCE Paris providing students start the programme at the Berlin School of Economics and Law (BSEL)</b>
Semesterfee	<b>ca. € 300 per semester (incl. local transport semester ticket)</b>

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