

Business Administration/Industry

Degree	Bachelor of Arts (B.A.)
Type of study	Cooperative
Standard period of study	6 Semesters (incl. internship)
Commencement of studies	Winter semester (1 Oct)
Credits (ECTS)	210
Language of instruction	German
Department / Central Institute	Department of Cooperative Studies

Degree programme

Graduates of Business Administration with a specialist understanding of the needs of industry are guaranteed a warm welcome on the employment market. Learn the specialist knowledge and develop the complex understanding and specialist skills required to work in the solution-orientated context of the modern industrial world. The regular completion of theory-based practical project work in a company setting within the scope of this degree programme provides its graduates with the hands-on experience of real-world problems, thereby equipping them for the needs of today and tomorrow.

The combination of a well-organized degree course and regular work experience in the branch in which students hope to work bring students to their destination in the shortest of time. Prepared by their multi-faceted training to fill a range of senior specialist and management positions, graduates of this course can move into the areas of corporate Supply Chain Management, Accounting, Sales, Marketing, International Management and Human Resources, all in an industrial setting. Graduates are also inculcated with a progressive approach to industry, moving away from simple product-orientation and stressing the centrality of integrated solutions combining products and services. Are you ready to dive into industrial service provision?

Student counselling services

Department of Cooperative Studies

Personal counselling for dual study programmes

+49 30 30877-2000

studienberatung.dual@hwr-berlin.de

Office hours (without advance notice)

Thu 15.00 -17.00

Study counselling by telephone

Thu 14.00 -15.00

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Professional field

This degree programme prepares its graduates for hybrid specialist and



management Business Administration roles in an industrial setting in the form of Project Management for Marketing, Supply Chain Management, International Business Administration and PR. Graduates can also carve out a career in Human Resources and Accounting

Degree structure

Whilst providing its graduates with a thorough grounding in the core areas of Business Administration, the degree programme also introduces the most recent findings in the Social and Behavioural Sciences relevant to Business Administration. The foundation course deals with a range of subjects: Materials Logistics, Production Logistics, Marketing, HR, Finance and Accounting and International Management. Students have the option of extending their understanding of these and other issues in the specialist stage.

Study and internships abroad can be completed in the fifth theory semester and during the practical phases.

Course contents

In addition to a specialist training in Economics and Law, students also learn specific skills:

- Financial Accounting
- Company Taxation
- Cost and Results Accounting

They also learn:

- Mathematics for Business and Economics
- Statistics and Operations Research
- Standard IT Applications and IT specialization

The practical training in the processing industry and related sectors enables students to see their Business Administration training at work in a practical context. This does not close their minds to other issues, all of which are dealt with in the broader degree programme.

Admission requirements

- University entrance qualification or an entrance qualification for a University of Applied Sciences
- Study agreement with a partner company

Application procedure and deadlines

Those interested in a dual study program do not apply to the HWR Berlin but directly to the dual partners using the partner database on our website. These partners select their future dual students from the applicants and conclude a study agreement with them.

Apply in time: Many companies select their dual students more than one year before the start of studies.

The cooperation partners of this study programme are listed at the end of this page.

Accreditation

Programmakkreditiert durch den Akkreditierungsrat

Fees and grants

Tuition fees	None
Semesterfee	ca. € 300 per semester (incl. local transport semester ticket)