



Business Administration/Logistics and Transportation

Degree	Bachelor of Arts (B.A.)
Type of study	Cooperative
Standard period of study	6 semesters (incl. internship)
Commencement of studies	Winter semester (1 Oct)
Credits (ECTS)	210
Language of instruction	German
Department / Central Institute	Department of Cooperative Studies

Degree programme

Whether by land, sea or air, industrial products need to be transported from A to B and require the services of a logistics specialist. As one of the most important export economies, Germany is becoming increasingly reliant on the logistics branch and experts to staff it. Those hoping to work in the growing sector need a talent for organization, a detailed theoretical knowledge of the branch and a deep practical experience of the challenges which they will face. Graduates of this degree programme are equipped with the detailed Business Administration knowledge with which to face the challenges posed by the international environment in which they will work. They also study the selected specialisms pertaining to the planning, management and control of goods and information flows within the logistics chain. Questions of logistics are always considered within the context of market and legal requirements and are applied to the development of logistics strategies to design the programmes and control mechanisms required by each sector. The optimum combination of theory and practice within a cooperative studies degree programme acts as a guarantee for up-to-date practical knowledge and employability.

Professional field

The degree course qualifies its graduates to assume a range of commercial and generic management roles in logistics organizations (hauliers, CEP operators, railway companies and airlines and harbour managers etc.) recycling and disposal operators; Management Consultants for the Logistics industry and Transport and Environmental Management companies. Industrial and trading companies also provide a warm welcome to graduates of this programme.

Degree structure

In addition to the comprehensive grounding in the core issues of Business Administration, this degree programme provides the opportunity to focus on the core areas of Logistics and Haulage.

Study and internships abroad can be completed in the fifth theory semester and during the practical phases.

Course contents

Division Director

Department of Cooperative Studies
Prof. Dr. Sven Woogt
Professor of Business Administration,
in particular Supply Chain
Management

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Student advisory service

Department of Cooperative Studies
**Personal counselling for dual
study programmes**

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studienberatung.dual@hwr-berlin.de

Office hours (without advance
notice)

Thu 15.00 -17.00

Study counselling by telephone

Thu 14.00 -15.00

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In addition to the generalist Business Administration issues covered in the programme (Business Administration, Economics, Accounting, Law etc.) the programme also covers:

- Logistics, Transportation and Storage Management
- International Freight Traffic and the Logistics Services Market
- Transport Geography and Transport Policy
- Operative and Strategic Logistics Planning
- Logistic Controlling and Supply-Chain Monitoring
- Insurance
- Traffic and Customs Law
- Quality and Disposal Management
- Information and Communications Technology

Students will also deal with the specific implications of globalization for the Logistics sector by considering the international aspects of the programme and integrating business-focussed Foreign Language training.

Admission requirements

- University entrance qualification or an entrance qualification for a University of Applied Sciences
- Study agreement with a partner company

Application procedure and deadlines

The application is to be submitted to the partner company.

Application period:

Up to a year before commencement of study

Accreditation

Programmakkreditiert durch den Akkreditierungsrat

Fees and grants

Tuition fees	None
Semesterfee	ca. € 300 per semester (incl. local transport semester ticket)
