

# International Business Management

|                                |   |
|--------------------------------|---|
| Degree                         | <b>Bachelor of Arts (B.A.)</b>                          |
| Type of study                  | <b>Full-time study</b>                                  |
| Standard period of study       | <b>8 Semester</b>                                       |
| Commencement of studies        | <b>Winter semester (1 Oct), Summer semester (1 Apr)</b> |
| Credits (ECTS)                 | <b>240</b>  |
| Language of instruction        | <b>English</b>  |
| Department / Central Institute | <b>Department of Business and Economics</b>             |

## Degree programme

### IBMAN - how to apply for the bachelor degree programme

You want to apply for the Bachelor degree programme International Business Management? Come to the online information session to get insight about the programme.

- [04.11.2024, 14:00-15:30 - Online Webinar](#)
- [02.12.2024, 14:00-15:30 - Online Webinar](#)

The Bachelor's degree programme International Business Management prepares its graduates for management tasks in a range of internationally networked markets. Employers in this sector require an ever-increasing supply of specialized graduates who are able to apply their expertise to management processes, working in a flexible, efficient, reliable and ethical fashion in order to create synergies and experience success.

This degree programme is tailored to the needs of industry. Taught entirely in English, it provides its graduates with a classical and thorough Business Administration training with an international and intercultural orientation. Graduates can move seamlessly into a demanding position in the international economy. The degree programme includes two semesters at one of our 160 international partner universities and a compulsory internship semester which can also be completed abroad.

The degree programme also teaches a range of soft skills (such as Self-Organization, Foreign Languages) and IT training.

## Professional field

This degree is the perfect choice for an international career. Graduates of this degree programme work in both strategic and operative management, especially in the areas of Marketing, Finance, Accounting, HR, Organizational Design, Supply Chain Management and Operations Management.

## Degree structure

The Bachelor's degree programme combines the classical aspects of a Business Administration degree programme with an examination of international and intercultural issues. The entire degree programme is taught in English. Part One of the degree is spent at the HWR Berlin as part of an international study group.

## Guidance for prospective students

### Student Counselling Services

**+49 30 30877-1919**

- [Contact form](#)
- [On-site consultation](#)

### Admission and enrolment

Department of Business and Economics

### Study Office IBMAN

**ba-international@hwr-berlin.de**

**+49 30 30877-1086**

**+49 30 30877-1247**

### Consultation hours

Room B 1.27 or B 0.05

Tuesday 10.30am - 12.30pm

Thursday 2pm - 4pm

### Student advisory service

Department of Business and Economics

### Study Office IBMAN

**ibman@hwr-berlin.de**

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### Consultation hours

Room B 1.27 or B 0.05

Tuesday 10.30am - 12.30pm

Thursday 2pm - 4pm

### Academic Director

Department of Business and Economics

### Prof. Dr. Mario Glowik

Professorship of International Strategic Management

**+49 30 30877-1426**

**mario.glowik@hwr-berlin.de**

- [Detailed Profile](#)

Students are required to complete two semesters abroad and an internship semester either abroad or in an internationally-active company in Part Two.

## Course contents

### Part One Foundation modules

- Business Administration
- Quantitative Methods/Information Systems
- Economics
- Social Sciences and Law
- Languages/Key Qualifications

### Part Two modules

- Strategy and Internationalization
- Business Simulation
- Management Accounting and Controlling
- International Economics
- Specializations: Marketing, Finance & Accounting,
- Human Resource Management/Organisational Design & Global Supply Chain Management/Operations Management
- Business Administration electives
- Electives from the extended Economics pool
- Online Supervision Course in the Internship semester
- Languages/Key Qualifications
- Research Methodology

## Admission requirements

- Academic qualifications meeting the general requirements for admission to a University or University of Applied Sciences or professional qualifications allowing University admission as specified in §11 of the Law on Institutions of Higher Education in the State of Berlin (Berliner Hochschulgesetz - BerIHG)
- Proof of German language skills at a Common European Framework of Reference (CEFR) A2 level.
- Proof of very good English language skills at Common European Framework of Reference (CEFR) B2 level.

### Restricted Admission

Where there are more applicants than places, programmes follow a NC (numerus clausus) procedure

## Application procedure and deadlines

### For all applicants

- Winter semester 1 June - 15 July
- Sommer semester 1 December - 15 January

Applicants without a German qualification need to apply via [uni-assist e.V.](#)

Uni Assist recommends that applicants apply at least six weeks before the end of



the application period.

### Accreditation

Programmakkreditiert durch den Akkreditierungsrat

### Fees and grants

|              |   |
|--------------|---|
| Tuition fees | <b>None</b>   |
| Semesterfee  | <b>ca. € 300 per semester (incl. local transport semester ticket)</b> |