



International Business Management

Degree	Bachelor of Arts (B.A.)
Type of study	Full-time study
Standard period of study	8 Semester
Commencement of studies	Winter semester (1 Oct), Summer semester (1 Apr)
Credits (ECTS)	240
Language of instruction	English
Department / Central Institute	Department of Business and Economics

Degree programme

The Bachelor's degree programme International Business Management prepares its graduates for management tasks in a range of internationally networked markets. Employers in this sector require an ever-increasing supply of specialized graduates who are able to apply their expertise to management processes, working in a flexible, efficient, reliable and ethical fashion in order to create synergies and experience success.

This degree programme is tailored to the needs of industry. Taught entirely in English, it provides its graduates with a classical and thorough Business Administration training with an international and intercultural orientation. Graduates can move seamlessly into a demanding position in the international economy. The degree programme includes two semesters at one of our 160 international partner universities and a compulsory internship semester which can also be completed abroad.

The degree programme also teaches a range of soft skills (such as Self-Organization, Foreign Languages) and IT training.

Professional field

This degree is the perfect choice for an international career. Graduates of this degree programme work in both strategic and operative management, especially in the areas of Marketing, Finance, Accounting, HR, Organizational Design, Supply Chain Management and Operations Management.

Degree structure

The Bachelor's degree programme combines the classical aspects of a Business Administration degree programme with an examination of international and intercultural issues. The entire degree programme is taught in English. Part One of the degree is spent at the HWR Berlin as part of an international study group. Students are required to complete two semesters abroad and an internship semester either abroad or in an internationally-active company in Part Two.

Course contents

Part One Foundation modules

- Business Administration
- Quantitative Methods/Information Systems

Guidance for prospective students

Student Counselling Service

+49 30 30877-1254
studentcounselling@hwr-berlin.de

Telephone consultation hours
Tue, Thu 14.00-15.00

Academic Director

Department of Business and
Economics

Prof. Dr. Sabine Haller
Professor of Services Marketing

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- Economics
- Social Sciences and Law
- Languages/Key Qualifications

Part Two modules

- Strategy and Internationalization
- Business Simulation
- Management Accounting and Controlling
- International Economics
- Specializations: Marketing, Finance & Accounting,
- Human Resource Management/Organisational Design & Global Supply Chain Management/Operations Management
- Business Administration electives
- Electives from the extended Economics pool
- Online Supervision Course in the Internship semester
- Languages/Key Qualifications
- Research Methodology

Admission requirements

- Academic qualifications meeting the general requirements for admission to a University or University of Applied Sciences or professional qualifications allowing University admission as specified in §11 of the Law on Institutions of Higher Education in the State of Berlin (Berliner Hochschulgesetz - BerlHG)
- Proof of German language skills at a Common European Framework of Reference (CEFR) A2 level.
- Proof of very good English language skills at Common European Framework of Reference (CEFR) B2 level.

Restricted Admission

Where there are more applicants than places, programmes follow a NC (numerus clausus) procedure

Application procedure and deadlines

For all applicants

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- Winter semester 1 June - 15 July
- Sommer semester 1 December - 15 January

Applicants without a German qualification need to apply via [uni-assist e.V.](https://uni-assist.de)

Uni Assist recommends that applicants apply at least six weeks before the end of the application period.

Accreditation

Programmakkreditiert durch den Akkreditierungsrat



Fees and grants

Tuition fees	None
Semesterfee	ca. € 300 per semester (incl. local transport semester ticket)
