

Business Administration/International Industrial Management

Degree	Bachelor of Arts (B.A.)
Type of study	Cooperative
Standard period of study	6 semester (incl. internship)
Commencement of studies	Winter semester (1 Oct)
Credits (ECTS)	210
Language of instruction	German / English
Department / Central Institute	Department of Cooperative Studies

Degree programme

The “International Industrial Management” course programme, taught almost entirely in English, provides students with specific training for an international career in industrial companies. In addition to the traditional content of a degree in Business Administration, there is also a primary focus on acquiring international and intercultural skills. Thanks to the cooperative nature of the degree programme, students are prepared in a practical manner, right from the very first semester, for an exciting challenge in the ever-changing industrial sector. By acquiring basic knowledge of business administration, an understanding of specific factual links and industry-based know-how (Finance & Accounting, Personnel & Organisation, Marketing & Quality), along with the ability to shape, manage and assess production processes and networks, students will be ideally equipped to undertake high-level specialist and managerial tasks within an international environment.

Lessons are taught predominantly in English and with a high level of international focus, the accompanying language course offerings and opportunity to experience a semester abroad helping to promote this international focus and round off the range of qualifications. The modules from the Business Administration and International Business Administration divisions are bundled together as part of the International Programme, thus providing an opportunity to get to know students from other international programmes and visiting students from all over the world.

Professional field

As experts in international industrial management, graduates will benefit from excellent opportunities to join international businesses and organisations. These possible employment areas include Marketing and Sales, Controlling/Accounting, Human Resources, Supply Chain Management, globally distributed production control as well as roles in project management..

Degree structure

The International Industrial Management Bachelor’s degree programme is integrated into the International Programme, linking the traditional modules of a degree in Business Administration with international, sectoral and intercultural content. Part One involves conveying basic production and business-specific knowledge with an international reference. The in-depth section of the course prepares you for future employment in an international environment and provides

Division Director

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Guidance for prospective students

Department of Cooperative Studies

Personal counselling for dual study programmes

+49 30 30877-2000

studienberatung.dual@hwr-berlin.de

Office hours (without advance notice)

Thu 15.00 -17.00

Study counselling by telephone

Thu 14.00 -15.00

you with the opportunity to choose professional field-related areas of specialisation, such as in the areas of Marketing, Accounting & Controlling, Personnel & Organisation or International Management.

Course contents

Part One of the International Service Management degree programme involves conveying basic business and service-specific knowledge in the following areas, for example:

- Fundamentals of International Business
- HR Management & Organization
- Project Management
- Financial Accounting & Controlling
- Commercial and tax balance sheets/taxation
- Fundamentals of Economics
- Business law
- Computer Based Analysis of Data
- Mathematics & Statistics
- Digital Transformation

Additional study content with a service-specific and international focus:

- Fundamentals of Industrial Management
- Material Management
- Production Management
- Foreign Expansion Modes
- Market Development and Marketing in Selected International Destinations
- Managing the Multinational Company
- Recent Case Studies in International Management
- Digitization in companies

Admission requirements

- General higher education entrance qualification or advanced technical college (Fachhochschule) certificate
- An alternative subject-related entrance qualification according to Section 11 BerlHG
- Contract for cooperative training within the framework of Cooperative Studies at HWR Berlin with a partner company of the relevant degree programme
- Verified English skills at Level B 2 of the Common European Framework of Reference

Application procedure and deadlines

Applications by prospective Cooperative Studies students are not submitted to the HWR Berlin, but are instead sent directly to the Cooperative Partners using the Partner database on our website as the basis. These partners select prospective cooperative students from the applicants and draw up study contracts with them. Make sure you submit your application in a timely manner; the selection procedure for cooperative students is undertaken by many companies more than a year prior to the commencement of studies.



Prospective Cooperative Studies students may also propose a new company that is prepared to allow the applicant to undertake Cooperative Studies. In this case, the company contacts the Division Director of the relevant study programme directly. Through discussion it is clarified whether the company is suitable candidate for a cooperation agreement. If this is successful, it is then determined whether there are free places for the interested company. The cooperation partners for this degree programme are illustrated at the bottom of this page.

Fees and grants

Tuition fees	none
Semesterfee	ca. € 300 per semester (incl. local transport semester ticket)
