

Cooperative Studies Programme in Business Administration

Degree	Bachelor of Arts (B.A.), Industriekaufmann/-frau (IHK)
Type of study	Cooperative
Standard period of study	7 semesters incl. internship
Credits (ECTS)	210
Language of instruction	German / English
Department / Central Institute	Department of Business and Economics

Degree programme

A cutting-edge Bachelor's degree programme to prepare yourself for the future. Taught in conjunction with the world-leading Siemens AG, this cooperative studies degree programme Business Administration distinguishes itself from other Business Administration programmes through its innovative teaching model. This is reflected in its leading position in the CHE league table.

The closest-possible combination of theory and practice which the application-based project teaching provides, enables students to apply what they know in a real-world context. Learning in context, comparing their knowledge with other fields and addressing complex questions, students learn to develop new ideas and apply them to the world from which they are drawn. Benefiting from a close working relationship with both teachers and company employees, students are able to understand and evaluate company processes at the point of their implementation. This opens new perspectives on the processing of practical tasks. After studying only seven semesters, students are awarded two qualifications: a Bachelor of Arts and Industriekaufmann/-frau (IHK), thereby increasing their employability.

Professional field

Working closely with Siemens AG, students start their career with a world-beater on their CV. Regular practice phases provide the best possible preparation for a subsequent career with a globally-active employer. Graduates of this course move into a range of roles including positions along the entire value creation chain (such as Purchasing, Logistics, Service) and Project Management, Accounting/Controlling or HR. With excellent employability ratings, this degree programme also qualifies its students to study on a Master's degree programme.

Degree structure

The cooperative studies Bachelor's degree programme Business Administration is made up of alternating phases of study, training and company practice with Siemens AG.

The company-based training culminates after three years in the IHK examination. Students can take the opportunity to complete a six to eight-week internship at a Siemens department abroad.

Course contents

Guidance for prospective students

Student Counselling Services

- [Contact form](#)

Academic Director

Department of Business and Economics

Prof. Dr. Susanne Hannappel

Professor of Business Mathematics and Statistics

+49 30 30877-1168

hannapps@hwr-berlin.de

In addition to learning the foundations of the programme, students participate in Management Games; Project Management tasks; Communication training; Data Processing tasks; and training in Business English. A choice of either Accounting and Controlling or Process and Supply Chain Management rounds off the programme.

Foci of the foundation course

- International Accounting
- Computer Science
- Business English
- Business Administration Management Games
- Communication Training
- Product Training
- Project Management
- Information Processing

Electives in Part Two

- Supply Chain Management
- Accounting and Controlling

Working in the practical phase, students gather experience in a range of departments such as Sales and Marketing; Accounting and Human Resources; and Organization and Communication

Admission requirements

- University entrance qualification or an entrance qualification for a University of Applied Sciences
- English language skills: Level B2
- Good Mathematics skills
- Grade average: 2.1

Application procedure and deadlines

The application is to be submitted [online-Bewerbung](#) to Siemens AG up to a year before commencement of study

Accreditation

Programmakkreditiert durch den Akkreditierungsrat

Fees and grants

Tuition fees	None
Semesterfee	ca. € 300 per semester (incl. local transport semester ticket)