



Hochschule für  
Wirtschaft und Recht Berlin  
Berlin School of Economics and Law



# **BERLIN INTERNATIONAL WEEK**

**Sustainability and  
Responsibility in the 21st  
Century**

at HWR Berlin, Department  
of Cooperative Studies

**November 1–10, 2019**

[www.hwr-berlin.de/international-week](http://www.hwr-berlin.de/international-week)

# Preliminary Schedule

## Friday, 1st of November

- 1.30–5.30 pm Registration and welcome: Sustainability challenges in the 21st century, Room 6B 063
- 6.00–8.00 pm Networking Lounge, Room 5.0001

## Saturday, 2nd of November

- 8.15–12.30 am Microeconomic foundations: Market failures and opportunism risks, Room 5.0002
- 1.30–5.30 pm Focal topic I: Food Waste, Room 5.0002

## Sunday, 3rd of November

- 8.15–12.30 am Basics of CSR and sustainability, Room 5.0002
- 1.30–5.30 pm Tour: Places of sustainability in Berlin, Room 5.0002

## Monday, 4th of November

- 8.15–12.30 am Legal aspects of sustainability, Room 5.0002
- 1.00–5.00 pm Focal topic II: Climate policy, Room 5.0002
- 6.00–8.00 pm Optional (in German): Sustainability Forum on Democracy and Sustainability, Room 5.0002

## Tuesday, 5th of November

- 8.15–12.30 am Ethical foundations of CSR and sustainability, Room 5.0001
- 1.30–5.30 pm Company visit, Room 5.0001

## Wednesday, 6th of November

- 8.15–12.30 am Sustainable Development Goals, Room 5.0002
- 1.30–5.30 pm Changing the mindset: Psychological aspects of sustainability/environmental psychology, Room 5.0002
- 6.00–8.00 pm Optional: Movie »The price of free«, with get together, Room 5.0002

## Thursday, 7th of November

- 8.15–12.30 am Sustainable Innovation Management / Entrepreneurship, Startup Incubator
- 1.30–5.30 pm Introducing the challenge / Project Work, Startup Incubator

## Friday, 8th of November

- 8.15–12.30 am Project Work, Startup Incubator
- 1.30–5.30 pm Project Work, Startup Incubator
- 6.00–8.00 pm Pitching the ideas & Jury award / Evening lounge, Room

## Saturday, 9th of November

- 8.15–12.30 am Academic Writing, Room 5.0002
- 1.30–5.30 pm Group Work, Room 5.0002

## Sunday, 10th of November

- 8.15–12.30 am Future Workshop, Room 5.0002
- 1.30–5.30 pm Future Workshop / Farewell, Room 5.0002

## Overview

- ▮ Seminars, lectures and discussion about sustainability, responsibility and sustainable innovation
- ▮ Project work on a real-life challenge brought in by companies and other organizations to contribute to one of the sustainability goals
- ▮ Pitching of project work results at the Start Up Incubator of the HWR
- ▮ International teachers from different parts of the world

## Contents

### Seminars on

- ▮ Microeconomic foundations of sustainability and CSR
- ▮ Basics of CSR and sustainability
- ▮ Ethical foundations of CSR and sustainability
- ▮ Sustainable Innovation Management / Entrepreneurship
- ▮ The political and legal framework of CSR and sustainability
- ▮ Psychological aspects of sustainability
- ▮ Sustainable Development Goals
- ▮ Focal topics: Climate change and climate policy; food waste
- ▮ Academic Writing

### Project Work

- ▮ Real-life challenge given introduced by an external partner from the corporate or NGO sector
- ▮ Future Workshop

## Examination forms

Presentation and written assignment

## Participation

(registration latest until 30th of August 2019)

- Attendance free for students and alumni of HWR Berlin as well as for students from HWR Berlin partner universities (Enrollment based on availability of places)\*
- Students of other Universities can be enrolled in case there are available places
- Students of other departments than the department of cooperative studies can also enroll via »Studium Generale«

## Credits

The following credits can be assigned for the programme (total workload 150 hours):\*\*

- Participation at the entire week, 8 hours of online coaching + elaboration of project paper in until December 23rd 2019: 5 ECTS (for students of Business Administration of HWR Department of Cooperative studies / students that register within General Studies / Studium Generale)
- Participation at project work, academic writing and future workshop (November 7th to November 10th 2019) + elaboration of project paper in until December 23rd 2019: 3 ECTS (for students that register within General Studies / Studium Generale)
- Active Participation at workshops, seminars and field trips (November 1st to November 6th 2019): 2 ECTS (accreditation needs to be ensured by respective programme directors)

## Admission requirements

Min. language level B2 (evidence necessary)

## Contact / application

(until 30th of August 2019)

biw@hwr-berlin.de (please send the filled out application form)

\* For participants currently not enrolled at any University, fees might be due in case that a certificate for credits is asked for.

\*\* Please get in contact with your programme director respective the possibility to recognize credits for this event (Workload: 150 hours).