



Hochschule für
Wirtschaft und Recht Berlin
Berlin School of Economics and Law



Institute of
Electronic Business



Summer school



Startup Class

- Berlin's finest Entrepreneurship Summer School
- 2 weeks full of workshops and inspiring inputs
- more than 20 experts, coaches and founders
- 10th to 21st August 2020, Monday – Friday

Startup Class is a project-based summer school where you'll learn to think and act entrepreneurial and acquire important business skills. This year, it will mostly be online.

You and your team will go from idea to solution over the intense course of 2 weeks, 5 days a week. Your goal will be to help identify unmet customer needs, create new products or services that meet those needs, and develop innovative business models.

The class will be full of user-centric innovation and Lean Startup techniques such as building a prototype and a co-creation workshop with experts. This will be accommodated by further talks from experts. Together, we develop a digital user experience as well as a business model for a startup idea and start to validate it.

Visit us online and get to know more about the Startup Class 2020: www.startupclass.de