



Preliminary Schedule

Friday, 30 October

- 1.30 pm – 5.30 pm Registration and welcome:
Sustainability challenges in the 21st century
- 5.30 pm – 7.00 pm Evening lounge for networking

Saturday, 31 October

- 8.15 am – 12.30 pm Sustainability & Sustainable Development Goals
- 1.30 pm – 5.30 pm Basics of CSR and corporate sustainability

Monday, 2 November

- 8.15 am – 12.30 pm Microeconomic foundations
- 1.30 pm – 5.30 pm Field trip

Tuesday, 3 November

- 8.15 am – 12.30 pm Ethical foundations of sustainability / Managerial ethics
- 1.30 pm – 5.30 pm Ethical challenges of autonomous systems,
robotization and artificial intelligence for sustainability

Wednesday, 4 November

- 8.15 am – 12.30 pm Legal aspects of sustainability / Climate change law
- 1.30 pm – 5.30 pm Focal topic: Climate policy / Climate game

Thursday, 5 November

- 8.15 am – 12.30 pm Field trip
- 1.30 pm – 5.30 pm Sustainable finance

Friday, 6 November

- 8.15 am – 12.30 pm Focal topic: Sustainable innovation management /
Entrepreneurship
- 1.30 pm – 5.30 pm Panel discussion
- 5.30 pm – 7.00 pm Evening lounge for networking

Saturday, 7 November

- 8.15 am – 12.30 pm Future Workshop
- 1.30 am – 5.30 pm Future Workshop

Monday, 9 November

- 8.15 am – 12.30 pm Project Work
- 1.30 pm – 5.30 pm Project Work
- 5.30 pm – 7.00 pm Sustainability Forum (in German)

Tuesday, 10 November

- 8.15 am – 12.30 pm Project Work
- 1.30 pm – 5.30 pm Project Work

Wednesday, 11 November

- 8.15 am – 12.30 pm Project Work
- 1.30 pm – 5.30 pm Pitching Project Work Results
- 5.30 pm – 7.00 pm Farewell



BERLIN INTERNATIONAL WEEK

Sustainability and
Responsibility in the 21st
Century
at HWR Berlin, Department
of Cooperative Studies

30 October – 11 November 2020

Overview

- ▮ Seminars, workshops & case studies about sustainability, responsibility and selected focal topics (e.g. climate, sustainable entrepreneurship)
- ▮ Field trips and discussions with companies, NGOs and NPOs
- ▮ Project work on a real-life challenge provided by companies and not-for-profit organizations to contribute to one of the sustainability goals of the United Nations (SDGs)
- ▮ Pitching the results of project work to jury composed of project partners and professors
- ▮ International lecturers from different parts of the world
- ▮ Online teaching and participation options in case of restrictions because of COVID-19

Contents

Seminars on

- ▮ Microeconomic foundations of sustainability and CSR: Market failures and opportunism risks
- ▮ Basics of CSR and sustainability
- ▮ Ethical foundations of CSR and sustainability
- ▮ The political and legal framework of CSR and sustainability
- ▮ Psychological aspects of sustainability
- ▮ Sustainable Development Goals
- ▮ Focal topics: Climate change; Sustainable entrepreneurship; Corona and sustainability

Future Workshop and Project Work

- ▮ Field trips (e.g. Visit of an Urban Farming Project)
- ▮ Real-life challenge / Project Work based on Service Design methodology (e.g. develop a sustainable mobility solution)

* Dates refer to lecture times at HWR campus. Project preparation and virtual project kick-off as well as time for elaboration of written assignment is not included

** Credits for full programme can be assigned for students of Business Administration of HWR Berlin Department of Cooperative studies & students that register within General Studies / Studium Generale

*** Partial programme only for students that register within General Studies / Studium Generale. Other students please contact your home institution.

For all exchange students: Please note, a separate Transcript of Records will be issued. It is not possible to transfer the credits to your main ToR you will be obtaining for your exchange semester at HWR Berlin.

Examination forms

Presentation and written assignment

Participation

- ▮ Free attendance for HWR Berlin students as well as for incoming students from our partner Universities and students enrolled at other German Universities
- ▮ Guest student fee of 85 € (full programme) and 65 € (partial programme I or II) for all other participants

Participation options, credits and workload:

Full programme (30 October–11 November 2020*)

- ▮ Participation at the entire week (including online coaching for project work)
- ▮ Submission of project paper until 23 December 2020
- ▮ 100 lecture hours, 50 additional study hours (5 ECTS)**

Partial programme I – Theory (30 October– 7 November 2020*)

- ▮ Workshops, seminars and field trips
- ▮ Reflection task (presentation and written report)
- ▮ 65 lecture hours, 25 additional study hours (3 ECTS)**

Partial programme II – Project work (6–11 November 2020*)

- ▮ Project Kickoff (as a virtual meeting in October 2020)
- ▮ Future workshop and sustainable innovation seminar
- ▮ Reflection tasks (only presentation)
- ▮ Project work + submission of project paper until 23 December 2020
- ▮ 52 lecture hours, 38 additional study hours (3 ECTS)**

Admission requirements

English language proficiency: Minimum Level B2 (proof required)

Registration (until 30 September 2020)

for registration please check

www.hwr-berlin.de/international-week

Contact

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