



INTERNATIONAL WEEK ON SUSTAINABILITY

Sustainability and Responsibility in the 21st Century
At HWR Berlin, Department of Cooperative Studies

5–13 and 19–22 November 2021

OVERVIEW

- Seminars, workshops & case studies about sustainability, responsibility and selected focal topics (e.g. climate, sustainable entrepreneurship)
- Field trips and corporate talks with companies, NGOs and NPOs
- Project Work on real-life sustainability challenges provided by external partners using the Service Design methodology to create human-centered innovations

- International lecturers from different parts of the world
- Online teaching and participation options in case of restrictions due to COVID-19

OPENING EVENT / 05 NOVEMBER 2021

Joint event with digitization conference
#wirmüssenreden@HWR Berlin (#weneedtotalk@HWR Berlin), comprising:

- Keynotes of distinguished speakers
- Panel discussions
- Evening lounge & networking

SCHEDULE

	MORNING 8:15 AM–12:30 PM	AFTERNOON 1:30 PM–5:30 PM
Friday, 5 November	Opening event	Opening event
Saturday, 6 November	Microeconomic Foundations	Ethics
Monday, 8 November	Designing Pan-Sector Stakeholder Collaboration to Achieve UN SDGs	Circular Economy Field Trip: Places of Sustainability
Tuesday, 9 November	Basics of CSR and Corporate Sustainability Corporate Talk	Focal topic: Human Rights Sustainability Impact Assessment
Wednesday, 10 November	Legal Aspects of Sustainability	Corporate Talk Food Waste
Thursday, 11 November	Climate Change Politics	Corporate Talk How to trigger social tipping points? Ideas to achieving a rapid global decarbonization to stabilize the climate system
Friday, 12 November	Sustainable Innovation Management/ Entrepreneurship Sustainable Finance	Field Trip: EUREF Campus – place of the future
Saturday, 13 November	Future Workshop	Introduction Project Work
19–22 November	Project Work	Project Work

PARTICIPATION OPTIONS

Full Programme:

05–13 November & 19–22 November
88 lecture hours, 62 additional study hours
5 ECTS*

Partial Programme 1: Perspectives on Sustainability

05–13 November 2021
Workshops, seminars, and field trips
60 lecture hours, 15 additional study hours
2.5 ECTS*

Partial Programme 2: Project Work

13 November 2021 (afternoon)
19–22 November 2021
Service Design Project
28 lecture hours, 47 additional study hours
2.5 ECTS*

REGISTRATION (UNTIL 15 OCTOBER 2021)

for registration please check
www.hwr-berlin.de/sustainability-week

PARTICIPATION

Students can choose to participate in partial or in full programme.
Attendance free for HWR students, incoming students/ students from our partner universities and students studying at other German universities.
Participation fee of 85 € (full programme) and 65 € (partial programme) for all other participants.
Course language: English.
Proof of English proficiency (min. B2) is required.

CREDITS

Credits can be assigned for students of Business Administration of HWR Berlin Department of Cooperative studies (only full programme) & HWR students that register within General Studies/Studium Generale.
Other students please contact your home institution.
For exchange students: Please note that a separate Transcript of Records (ToR) will be issued. It is not possible to transfer the credits to your main ToR, which you will obtain for your exchange semester at HWR Berlin.

CONTACT

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* Dependent on agreement with your university