



Lecturers Guide

International Week on Sustainability 2021



Prof. Dr. Silke Bustamante



Seminar: Basics of CSR and Corporate Sustainability & Microeconomic Foundations

Silke Bustamante is Vice Dean and Director of the Division of Service Management at the Department of Cooperative Studies of Berlin School of Economics and Law and founding member of the Institute for Sustainability (INA) in Berlin. In research and consultancy, she focuses on CSR, sustainability, and ethics, particularly on CSR in human resource management, the role of CSR for employer attractiveness and trust and cultural aspects of CSR. She was Visiting Professor at Kobe University in Japan and the UADE in Buenos Aires, Argentina. Before, she worked several years as a consultant for the Boston Consulting Group in international strategic projects and as a research assistant for the Social Science Research Centre Berlin.



Dr. Jean-Pierre Schreurs, MBA



Seminar: Visions and Objectives

A market researcher with years of experience in the field, both qualitative and quantitative. Own research companies between 2002 and 2016. Lecturer on subjects of marketing and marketing research since 2002. Senior lecturer at UAS Leiden and coordinator of last year of commercial economics. Erasmus coordinator, stimulating student exchange possibilities within the Erasmus programme.



Matthijs van Lente



Seminar: Ethics

Matthijs van Lente holds degrees in English and Teaching from Leiden University, Netherlands. He has been a lecturer at Rotterdam UAS for over 7 years now, where his responsibilities include various modules on academic writing, business English and ethics, coordinating the international minor Creating Resilient Cities and liaising with international partners. He has taught students at various departments such as Logistics Management, Water Management, Engineering, Civil Engineering and Pedagogy. He spends most of his time at the Facility Management study programme trying not to annoy his students any more than strictly necessary, pulling practical jokes on unsuspecting colleagues, drinking tea and perfecting his sarcasm skills. Any free time is devoted to DIY, travel, lots of books, comedy, cooking/eating and board games.



José Ann van Euwijk



Seminar: Designing Pan-Sector Stakeholder Collaboration to Achieve UN Sustainable Development Goals

MSc José van Eeuwijk is a lecturer, coach and manager within the University of Applied Sciences Amsterdam since 2011. Her main areas of expertise lay in the area of Personal Development, Leadership, Sustainability, Project Management and Entrepreneurship. She has been working for the Amsterdam School of International Business (AMSIB) for the past 7 years. She has been dedicated to developing an educational curriculum in which sustainability is integrated in the courses at AMSIB by connecting with others within the organization (lecturers, students and staff) and outside such as business partners, to make this happen. The United Nations Sustainable Development Goals have been the common language used to connect with the different stakeholders in this process. One of the outcomes of this process has resulted in the development of the Changemakers Minor which will be launched in September 2022.



Dr. Judith Ford



Seminar: Designing Pan-Sector Stakeholder Collaboration to Achieve UN Sustainable Development Goals

Dr. Judith Ford is an interdisciplinary researcher, teacher and facilitator of global, sustainable leadership practices across academic, commercial, public and non-profit sectors. She has conducted complex research projects for a range of subjects, including product globalization, environmental policy collaboration, the ties between organizational trust and resilience in the face of natural disaster and a trans-disciplinary PhD dissertation on how worldviews shape our understanding of climate change as a concept and limit the range of solutions we are willing to consider to address it. She has managed diverse groups of stakeholders to achieve common strategic goals and build consensus and understanding of subject matter, designed and facilitated charrettes, stakeholder engagements and debates and taught Ethics, Social Responsibility and Sustainability, Strategy, Intercultural Communication, Personal and Professional Development and Culture. Since August, Dr. Ford has been a mentor and teacher with the Amsterdam School of International Business (AMSIB), lecturing on corporate social responsibility and stakeholder mapping, and how each relate to the business community's alignment around the SDGs as a collaboration and reporting tool.



Prof. Dr. Julia Planko



Seminar: Circular Economy

Julia Planko is professor of sustainable & circular business at University of Applied Sciences Leiden. She holds a PhD in Innovation Studies. Her research interest is how companies can contribute to more sustainability in our society. Herby the focus is on the role of business strategies, marketing and business models which enable the development and implementation of products and services that help reduce social and environmental problems. She conducts practice-oriented research with companies, municipalities, NGOs and user-groups. She has worked on projects in the field of sustainable textiles, energy positive areas, reduction of plastic pollution and circular building materials.



Remy Verbeek, BS



Seminar: Circular Economy

Remy Verbeek is sustainability coordinator at the University of Applied Sciences. He is in charge of a team of lecturers who aim to integrate sustainability topics throughout the business management curriculum. He is also a senior lecturer in this program. Furthermore, he is the owner of a marketing consultancy firm, which helps companies develop and launch innovative products and services. He combines his practical marketing experience and his passion for sustainable development in his teaching and coaching.



Dr. Anthasios Tsirikas



Seminar: Sustainability Impact Assessment

Anthasios Tsirikas holds a PhD in Strategic Knowledge Management. He is a Professor of Human Resources and Talent Management at ESCE International Business School in Paris, France. Besides holding Academic Lectures, he is an HR Managerial Consultant.



Prof. Dr. Peter Riess



Seminar: CSR – Legal Perspectives

Prof. Dr. Peter Riess has been a judge at the commercial register of the district court of Charlottenburg since the end of 1995, specializing in corporate law. Prior to this, he worked as a lawyer at the Droste (now Lovells) law firm. Since 2000, he has been working as a professor for civil, commercial and corporate law at the Berlin School of Economics and Law. Prof. Riess has also been abroad on several occasions, such as in 2008 as a guest lecturer at Drexel University, Philadelphia, USA, in 2010 as a visiting semester at Macquarie University in Sydney and in 2012 as a visiting professor at the University of Hertfordshire, Hatfield, UK. From 2003 to 2013 he was vice dean of the Department of Law at the HWR Berlin. In 2008 he was an expert for the German Bundestag on the reform of the GmbH law. He is also known as author / co-author of numerous publications, such as the practice and form book on register law (together with Bauer), the commentary on §§ 8-37a in the HGB commentary Röhrich/Graf von Westphalen/Haas, "Handels-, Gesellschafts- und Registerrecht" (Gustavus/Riess) and many other publications as well as in periodicals, such as GWR, GmbHR ZIP.



Prof. Dr. Uta Stäsche

Seminar: Climate Change Law – Overview of the Frameworks at the European Level



Professor Uta Stäsche represents in particular the European law, the German constitutional law, the law of administrative procedure and procedure, security and order law. Her research focuses on climate change law and environmental energy law.

As Deputy Head of Unit and Policy Officer at the Ministry of Justice and for Europe and Consumer Protection of the Land of Brandenburg (followed by the Ministry of Finance and for Europe), Uta Stäsche was responsible for European law and policy from 2017 to 2020 including a four months stay as a National Expert at the Secretariat-General of the European Commission in Brussels. Between 2015 and 2017, she worked as a teacher for specific tasks at the Free University of Berlin in the field of constitutional law. Before doing so, she dealt with the implementation of the energy transition in Germany at the Institute for Climate Protection, Energy and Mobility (IKEM), as a scientist and head of the 'Climate Protection' work. Here she was also in charge of a project on behalf of the Federal Ministry for the Environment carrying out a detailed analysis of the design of a Federal Climate Protection Act thereby contributing to the conceptual basis for legally binding mitigation policies at the federal level in Germany. Uta Stäsche also advised the Baden-Württemberg Ministry of the Environment in the field of climate change legislation. In addition, from 2008 to 2011, she worked as a researcher at the German Institute for International Education Research (DIPF) in education law. From 2012 to 2019, she was a part-time lecturer at HWR Berlin and the Berlin Administrative Academy. Her courses included European law, constitutional law, administrative procedural law and security and public order law.

Uta Stäsche received a PhD at Martin-Luther University in 2010. In her thesis on European law entitled 'The productivity of decisions of the European Council: Legal and empirical study from the European Monetary System to the Lisbon Treaty', she pursued an interdisciplinary legal and policy approach. Her second State examination followed in 2007 before the Hanseatisches Oberlandesgericht Bremen. Until 2004 she worked as head of the Halle/Saale European Documentation Centre. After studying law at the Martin-Luther University of Halle-Wittenberg, she passed the first state examination in law.

Uta Stäsche continuously evaluates climate and environmental energy-related issues from a legal and political perspective in scientific publications



Dr. Stephan Sina

Seminar: Climate Change Law – Overview of the Frameworks at the International Level



Dr. Stephan Sina is a Senior Fellow at Ecologic Institute, an independent, academic think tank for environmental research and policy analysis. He is an experienced project leader working at all levels of environmental law and policy (national, EU, and international). His main areas of expertise are climate legislation, energy law, resources law, and environmental compliance with a focus on criminal law. Stephan Sina is admitted as a lawyer (Rechtsanwalt) and certified as a specialist in administrative law.

Stephan Sina was lead author of a number of studies on climate law and legislation and has supported the Federal Ministry for the Environment (BMU) in the development of the German Federal Climate Change Act (Bundes-Klimaschutzgesetz). He also supported the Environment ministries of Baden-Württemberg and Berlin in the process of developing their framework laws on climate change (Klimaschutzgesetz Baden-Württemberg, Energiewendegesetz Berlin). As an expert he was invited to hearings of the Bavarian and the Hessian State Parliament Committee on draft climate protection acts for the respective *Länder*.

In addition to his research and consultancy work, Stephan Sina has lectured on environmental law at the Berlin Academy for Administration and has been teaching climate change law in a programme for international students at the Berlin School of Economics and Law (HWR).

Before joining Ecologic Institute, Stephan Sina practiced environmental and energy law at a law firm and worked as a fellow at the Max Planck Institute for Comparative Public Law and International Law in Heidelberg.

Stephan Sina studied law at the Universities of Freiburg, Bonn, Heidelberg, and Edinburgh. With a scholarship from the Cusanuswerk, he obtained his PhD with a thesis on the international status of the Palestinian Autonomous Territories. He has a diploma in comparative law from the University of Strasbourg.



Prof. Dr. Karin Dobernig



Seminar: Food Waste and Climate Change Politics

Karin Dobernig is the Head of the Institute for Sustainability at the University of Applied Sciences Wiener Neustadt in Austria. She is actively involved in the scientific community in the field of sustainable consumption, is a regular reviewer of renowned scientific journals, and has presented her work at numerous international conferences. Her research projects have included studies of consumer food waste, food sharing, meat consumption and urban food growing practices. Her teaching focuses on sustainable consumption, socioeconomic theories, academic skills development, and qualitative research methods. In 2019, she was awarded the Austrian National Prize for Excellent Teaching. Next to her teaching and research activities, Karin Dobernig is the Head of the Committee for Internationalization and a Member of the Kollegium at her university as well as a member of the national Advisory Group Erasmus+ Higher Education. Since 2019, she is a national expert for the higher education area (EHEA) and member of the Austrian Bologna-Follow Group.



Dr. Wilhelm Haupt



Seminar: Climate Change Politics

Dr. Wolfgang Haupt is a Research Associate at the Leibniz Institute for Research on Society and Space in Erkner (near Berlin). He has a background in Geography and holds a PhD in Urban Studies from Gran Sasso Science Institute L'Aquila and Sant'Anna School of Advanced Studies, Pisa. His research focuses on local climate governance (mitigation and adaptation), transnational municipal networks, urban resilience, and policy learning. In spring and autumn 2017 Wolfgang Haupt conducted two visiting research stays at the IHE Delft Institute for Water Education in the Netherlands. Between October 2018 and May 2019, he worked as lecturer and coordinator of the international master programme „City Resilience Design and Management“ at the International University of Catalonia in Barcelona.



Antonia Schuster



Seminar: How to trigger social tipping points? Ideas to achieving a rapid global decarbonization to stabilize the climate system

Antonia Schuster is a doctoral researcher at the Potsdam Institute of Climate Impact Research. She has strong interest in social and environmental inequalities and analyzes the differences and hot spots of individual resource and energy use. In the long run she attempts to improve the implementation of human agents and their inherent agency for modeling human-environmental system interactions. She is also a researcher for *The REBOOST* - a Boost for Rural Lignite Regions which is a project that aims to support stakeholders in three European lignite mining regions (Lusatia in Germany, Konin in Poland, and Gorj in Romania) in the transition from the current high economic dependence on lignite to a low-carbon future. Antonia is teaching the master class "Climate Change and Bioenergy Management" at Humboldt University as well as "Social Science and Sustainability" at MCI in Innsbruck.



Dr. Ayla Esen



Seminar: Sustainable Innovation Management and Entrepreneurship

Ayla Esen is Assistant Professor of management and organization at Bahcesehir University, Istanbul. She is also a Fellow at UrbanA – Urban Arenas for Sustainable and Just Cities Project. Her professional experience includes ten years as an expert and consultant in strategic management, organizational development and participatory approaches such as the search conference. She holds MBA and PhD degrees in management and organization, along with an undergraduate degree in industrial engineering. Dr. Esen's research interests mainly focus on the relationship between business and society; she has several publications and conference papers on corporate social innovation. Dr. Esen has also studied topics related to strategic management such as cooperative strategies, scenario planning and participative management processes.



Prof. Dr. Fabio Pizzutilo



Seminar: Sustainable Finance 4.0: Towards a new paradigm for modern financial system

Fabio Pizzutilo is assistant Professor of Financial Markets and Institutions at the University of Bari Aldo Moro. He authored several papers and books on financial topics. His present research interests are in the areas Socially responsible investments, Environmental finance and Education for sustainable development. His research has been selected for the presentation in many international financial conferences. He is in the editorial board of several international economics journals and reviewer for many others.



Anneli Heinrich



Seminar: Future Workshop

Anneli Heinrich has graduated in Industrial Engineering for Environmental Management in 2003. She has been an assistant lecturer at HWR Berlin since 2008. She worked 6 years in Hamburg for Schlange & Co., Consultants for Corporate Responsibility as a Consultant. She also worked 2 years for SUSTAINUM e.V. Institut für zukunftsfähiges Wirtschaften in Berlin. Currently she is working on her PhD at the University of Bremen.



Prof. Dr. Thomas Afflerbach



Seminar: Service Design Project

Thomas Afflerbach is Visiting Professor of Business Administration, especially Service Management, at the Berlin School of Economics and Law, University of Applied Sciences. He earned a Master degree in Business Studies and a PhD in Social Sciences at the University of Konstanz. He also worked as a researcher at the Research Institute of Work and Employment Research at the University of St. Gallen. Furthermore, he obtained diverse work experience at an international train manufacturing company. Since a couple of years he consults teams and teaches innovation methods, for instance as a Design Thinking Coach at the Hasso-Plattner-Institute Academy at the University of Potsdam. His current research and teaching focuses on user-centered Innovation Management (Service Design and Design Thinking), Human Resource Management and Organization Studies, Digitalization of Service Companies, New Ways of Working e.g. Virtual Teams and Trust in Organizations.