



Speakers Guide

International Week on Sustainability 2021



Keynote

The Future of the Oceans and the UN Decade of Ocean Sciences for Sustainable Development

Prof. Dr. Angelika Brandt



Prof. Dr. Angelika Brandt studied biology and education at the University of Oldenburg (MSc 1987, PhD 1992). She became full professor at the University of Hamburg in 1995 at the Zoological Museum and curator of the Department Invertebrates II (Crustacea and Polychaeta). Since 2003 she had either been deputy director or director of the Zoological Museum of the University of Hamburg. In 2017 she started in the Senckenberg Research Institute and Natural History Museum and is the head of the Marine Zoology department, head of Section Crustacea as well as Ichthyology. Her work focuses on the systematics, ecology and evolution of peracarid crustaceans with focus on Isopoda from deep-sea and polar habitats. In the framework of the Census of the Marine Life, she was involved in the Antarctic and deep-sea field projects CAML (Census of the Diversity of Antarctic Marine Life) and CeDAMar (Census of the Diversity of Abyssal Marine Life). Her work documented high biodiversity of Southern Ocean deep-sea invertebrates. In recent years, her research interest concentrated in the identification of drivers of evolution in the deep sea, such as dispersal barriers, as well as on advancing deep-sea sampling methodologies. She is active in deep-sea research (currently in the Northwest Pacific and Southern Ocean) but also interested in biodiversity of the World Oceans, but especially on macrofauna of the deep sea and Polar Regions. She has joined or led 29 expeditions.



Keynote

Sustainability: How to talk about the biggest challenge of the 21st Century

Luisa Jacobs



Luisa Jacobs, born in 1988, studied in Heidelberg and London. After brief teaching positions, she learned the journalism profession at the Henri Nannen School in Hamburg. In 2017 she helped develop the labor department at ZEIT ONLINE and has worked there as an editor. Since July 2021, she has headed ZEIT ONLINE GREEN, the sustainability and environmental department.



Corporate Talk

ESG ratings as a driver of sustainable economies: The example of CDP

Lisa-Maria Winkler / *CDP Europe*



Lisa-Maria Winkler is an Engagement Manager in the Corporate Relations team at CDP, a global non-profit focusing investors, companies, cities and governments on building a sustainable economy by measuring and acting on their environmental impact. In Europe, she is overseeing the DACH region and is working closely with high-impact companies across industries to foster transparency and to combat climate change, water insecurity and deforestation. Prior to this, she worked as a Brand Consultant with a focus on sustainability. She holds a Certificate in Business Sustainability Management from the University of Cambridge as well as a master's degree in International Business & Management from Management Center Innsbruck.



Corporate Talk

What's that rubbish for?

An interactive hour for developing the CO₂-Balance for a waste company using the example of BSR

Marion Bühl/ *BSR*



Business engineer

Since 2014: Strategic energy management and climate protection at BSR

2010-2014: Consulting and energy optimization for waste water treatment plants at Tilia GmbH, Leipzig

2010: Degree in business engineering environment and sustainability at HWR and BHT