

Betriebswirtschaftliches Brown-Bag-Seminar (BBBS) WS 2021/2022

<p>Online meeting, Donnerstag 02.12 2021, 9.00-12.15 Uhr https://us02web.zoom.us/j/9385190485?pwd=eFpsblgzU00xcjQ0aVZKUzdqVENLUT09 Moderation: Christoph Dörrenbächer und Silke Bustamante</p>
<p>09.00-9.45 Global Renewable Energy Value Chains: Opportunities for European Firms and Economies in Combating the Climate Change <i>Mario Glowik (Berlin School of Economics and Law, Germany)</i> <i>Agnieszka Chwialkowska (University of West Georgia USA)</i> <i>Waheed Akbar Bhatti (Aalborg University, Denmark)</i></p>
<p>09.45-10:30 Assisting or Co-Creating? Acceptance of Artificial Intelligence as a “Colleague” in Brand Voice. <i>Alexandra Kirkby (Berlin School of Economics and Law, Germany)</i></p>
<p>Break 10.30-10.45</p>
<p>10.45-11:30 Inefficiencies in Crypto Markets <i>Natalie Packham (Berlin School of Economics and Law, Germany)</i></p>
<p>11:30 -12:15 Forderungen mit wenig Durchschlagskraft: Der Einfluss institutioneller Investoren auf die Diversität in deutschen Aufsichtsräten und Vorständen <i>Philine Erfurt Sandhu (HWR Berlin)</i></p>