

### International Business Management (Bachelor) PO19 - Model Schedule

	1 <sup>st</sup> semester	swh	CP	2 <sup>nd</sup> semester	swh	CP	3 <sup>rd</sup> semester	swh	CP
<b>Business Administration</b>	400191: Human Resources and Organisation	4	5	400192: Principles of Corporate Finance	4	5	400193: Marketing	4	5
	400291: Principles of Financial Accounting	4	5	400292: Principles of Managerial Accounting	4	5	401092: Operations Management	4	5
<b>Economics</b>	400391: Microeconomics: Allocation and Distribution	4	5	400392: Macroeconomics: The Economic Cycle and Employment	4	5			
<b>Business Law</b>							400491: Fundamentals of Business Law	4	5
<b>Social Sciences</b>				400592: Regional Studies	4	5	400591: Work, Business and Society	4	5
<b>Quantitative Methods and Information Technology</b>	400691: Mathematics for Business and Economics	4	5				400692: Statistics	4+2	5
	400791: Principles of Business Information Systems	2+2	5	400792: Business Applications	2+2	5			
<b>Management Skills</b>	400892: Introduction to the Study Programme and the Academic Environment	2	2	Foreign Languages 1 Starting levels (lowest possible levels): French: Wirtschaftsfranzösisch B 1.2 Spanish: Wirtschaftsspanisch B 1.2 German: Wirtschaftsdeutsch A 2.2	4	6	Foreign Languages 2	4	6
	400893: Self Management	2	3						
<b>Total</b>		24	30		24	31		26	31

swh = semester week hours; CP = credit points according to European Credit Transfer System (ECTS)

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		4 <sup>th</sup> semester	5 <sup>th</sup> semester (German students study abroad*)	6 <sup>th</sup> semester (German students study abroad*)	7 <sup>th</sup> semester	8 <sup>th</sup> semester	
	Core (obligatory courses: each 4 hours per week and 5 credit points)						
<b>Core</b>	<b>Business Administration</b>	400991: International Management				401592: Internship and 401591: Supervision Course	
			400992: Strategic Management				
		400993: Organisation Behavior in International Companies					
		401091: Management Accounting and Controlling		400994: Business Simulation			
	<b>Economics</b>	400394: International Economics					
<b>Social Sciences</b>		401191: History, Politics and Economics of the Host Country					
<b>Specialisation</b>	<b>Specialisation:</b>	<b>Choose 4 courses from your specialisation (suggested is one module during semester 4, the other three during semester 5 and 6)</b>					
	<b>Marketing</b>	202091: Product and Distribution Management	202092: Market Research	202093: Communication Strategies and Consumer Behaviour	202094: Selected Issues in Marketing		Bachelor Thesis, Oral Exam and 401691: Research Methodology
	<b>Finance and Accounting</b>	203091: Corporate Finance	203092: Financial Analysis and Valuation	203093: Capital Markets	203094: Selected Issues in Business Finance		
		204091: Account Balancing and Accounting Law	204092: International Business Accounting	204093: Group Accounting and Managerial Accounting	204094: Selected aspects of Accounting/Controlling		
	<b>Human Resource Management &amp; Organizational Design / Global Supply Chain &amp; Operations Management</b>	205091: Human Resource Management	205092: Organizational Design	205093: Legal Aspects of Human Resources and Organisation	205094: Work and Labour in Transition: economic, societal and managerial aspects		
		207091: Production and Supply Management	207092: Distribution management and Transportation	207093: Global Supply Chain Management and Information Systems	207094: Selected Topics in Supply Chain and Operations Management		
<b>Management Issues (choose 3 options in semester 5 and 6)</b>		40139.*: Management Issues I	40139.*: Management Issues II	40139.*: Management Issues: III			
<b>Supplementary</b>			401491: Intercultural Communication			401492: Communication and Interaction in a Professional Context	
		Foreign Language 3	Foreign Language 4	Supplementary Course		Supplementary Course	

\* The last number of the Management Issues module number defines the course topic, please see Campus4u //

Study Plans for the study abroad have to be confirmed in advance by the study programme coordinator