

International Business Management (Bachelor) PO 17 - Model Schedule

	1 st semester	swh	CP	2 nd semester	swh	CP	3 rd semester	swh	CP
Business Administration	400191: Human Resources and Organisation	4	5	400192: Principles of Corporate Finance	4	5	400193: Marketing	4	5
	400291: Principles of Financial Accounting	4	5	400292: Principles of Managerial Accounting	4	5	401092: Operations Management	4	5
Economics	400391: Microeconomics: Allocation and Distribution	4	5	400392: Macroeconomics: The Economic Cycle and Employment	4	5			
Business Law							400491: Fundamentals of Business Law	4	5
Social Sciences				400592: Regional Studies	4	5	400591: Work, Business and Society	4	5
Quantitative Methods and Information Technology	400691: Mathematics for Business and Economics	4	5				400692: Statistics	4+2	5
	400791: Principles of Business Information Systems	4+2	5	400792: Business Applications	4+2	5			
Management Skills	400892: Introduction to the Study Programme and the Academic Environment	2	2,5	Foreign Languages 1 Starting levels (lowest possible levels): French: Wirtschaftsfranzösisch B 1.2 Spanish: Wirtschaftsspanisch B 1.2 German: Wirtschaftsdeutsch A 2.2	4	5	Foreign Languages 2	4	5
	400893: Self Management	2	2,5						
Total		26	30		26	30		26	30

swh = semester week hours; CP = credit points according to European Credit Transfer System (ECTS)

International Business Management (Bachelor) PO 17

		4 th semester	5 th semester (German students study abroad*)	6 th semester (German students study abroad*)	7 th semester	8 th semester	
Core (obligatory courses: each 4 hours per week and 5 credit points)							
Core	Business Administration	400991: International Management			401592: Internship and 401591: Supervision Course		
			400992: Strategic Management				
		400993: Organisation Behavior in International Companies					
		401091: Management Accounting and Controlling		400994: Business Simulation			
	Economics	400394: International Economics					
Social Sciences		401191: History, Politics and Economics of the Host Country					
Specialisation	Specialisation:	Choose 4 courses from your specialisation (suggested is one module during semester 4, the other three during semester 5 and 6)					Bachelor Thesis, Oral Exam and 401691: Research Methodology
	Marketing	202091: Product and Distribution Management	202092: Market Research	202093: Communication Strategies and Consumer Behaviour	202094: Selected Issues in Marketing		
	Finance and Accounting	203091: Corporate Finance	203092: Financial Analysis and Valuation	203093: Capital Markets	203094: Selected Issues in Business Finance		
		204091: Account Balancing and Accounting Law	204092: International Business Accounting	204093: Group Accounting and Managerial Accounting	204094: Selected Issues of Accounting/ Controlling		
	Human Resource Management & Organizational Design / Global Supply Chain & Operations Management	205091: Human Resource Management	205092: Organizational Design	205093: Legal Aspects of Human Resources and Organisation	205094: Work and Labour in Transition: economic, societal and managerial aspects		
		207091: Production and Supply Management	207092: Distribution management and Transportation	207093: Global Supply Chain Management and Information Systems	207094: Selected Topics in Supply Chain and Operations Management		
Management Issues (choose 3 options in semester 5 and 6)		40139.....: Management Issues I	40139.....: Management Issues II	40139.....: Management Issues: III			
Supple- mentary			401491: Intercultural Communication			401492: Communication and Interaction in a Professional Context	
		Foreign Language 3	Foreign Language 4	Foreign Language 5		Supplementary Course	

* Study Plans for the study abroad have to be confirmed in advance by the study programme coordinator