

Overview of modules



HWR Berlin, Department of cooperative studies		Overview of modules	
Course of studies: Service Management Focus: International Service Management		Degree programme: Business Administration	
Semester	Module type	Theory	Practice
First semester	C	Fundamentals of Business Administration	Practice transfer: Project report 7 CP
	C	Fundamentals of Economics	
	I	Mathematics	
	I	Digitalization in a Company Context	
	C	Fundamentals of Service Management	
	K	Key qualifications I	
Second semester	C	Fundamentals of International Business	Practice transfer: Project report 7 CP
	C	Financial Accounting	
	C	Cost Accounting	
	C	Private Business Law I	
	C	Project Management	
	K	Key qualifications II	
Third semester	C	Commercial and Tax Balance Sheets/Taxation	Practice transfer: Project report 7 CP
	C	Fundamentals of Macroeconomics	
	I	Statistics	
	C	Service Design	
	C	Foreign Expansion Modes	
	K	Key qualifications III	
Fourth semester	C	Organization and Human Resources Management	Practice transfer: Research project 8 CP
	C	Finance and Investment	
	C	Private Business Law II	
	C	Service Operations	
	C	Market Development and Marketing in Selected International Locations	
	K	Key qualifications IV	
Fifth semester	C	Markets/State/Globalisation	Practice transfer: Oral Practice transfer examination 7 CP
	S	Marketing & Quality Management I / Finance and Accounting I / Human Resources and Organization Management I / Healthcare Management I	
	S	Managing the Multinational Company	
	E	Elective module I	

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	E	Elective module II	5 CP	
	K	Key qualifications V	3 CP	
Sixth semester	C	Management	5 CP	Practice transfer:
	S	Marketing & Quality Management II / Finance and Accounting II / Human Resources and Organization Management II / Healthcare Management II	5 CP	
	S	Recent Case Studies in International Management	5 CP	Bachelor's thesis 12 CP
	E	Elective module III	5 CP	Oral final examination 2 CP

Key	CP	Credit points (ECTS)
	C	Core modules
	S	Specialization modules
	I	Instrument modules
	E	Elective modules
	K	Key qualifications