

DigiCamp 2024 Program			
Date	Time	Activity	Speaker(s)
Day 1			
15 Jan	10h00 – 11h30	Meeting point campus	DAVIS ; all participants
		Greetings	
		Icebreaker activity	
	11h30-12h00	Campus visit	All participants
	12h-13h30	Lunch	
	13h30-14h00	Departure to the camp	
	16h00-17h00	Arrival in Sousse, check-in	
	19h00	Welcome dinner	All participants
Day 2			
16 Jan	09h00 – 10h00	Warm-up intercultural activity	John DAVIS, all participants
	10h00 – 11h00	The Twin transition: Green	Jennifer PÉDUSSEL WU
	11h00-11h30	Coffee break	
	11h30 – 12h30	The Twin transition: Digital	Arafet FARROUKH
	12h30 – 14h00	Lunch	
	14h00-15h00	Worth-Centred Design	Fatoumata CAMARA
	15h00– 16h30	LaTex training	Hela MZOUGHJI
	16h30-16h45	Break	
	16h45 – 18h00	Project deliverables	Arafet FARROUKH/ Jennifer WU
	Team building	John DAVIS	

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Day 3			
17 JAN	09h00-10h00	Departure to Dar Ezzitouna	All participants
	10h30 – 13h00	Value proposition + Business Model Canvas (BMC) + Persona+ consumer empathy map Cost calculation	<u>Mentors</u> Wassim AYADI Manel MAZIOUD Thuraya BEN SLAMA Safa BEN THABET Salma ZAIANE
	13h00- 14h30	Lunch	
	14h30- 16h00	Coaching and teamwork (BMC preparation+ empathy map)	Mentors
	16h30 – 17h30	Free time	
	17h30	Departure back to Sousse	
	Day 4		
18 Jan	09h00 - 11h00	LaTex training + report & beamer preparation	Hela MZOUGHFI
	11h00 - 11h30	Coffee break	
	11h30 - 12h30	Final Coaching.	
	12h30 - 14h00	Lunch	All participants
	14h00 – 18h00	Teamwork (Prototype) and pitch preparation	All teams
Day 5			
19 Jan	9h00-11h30	Final pitching & certificates of completion awards	Digicamp evaluator committee
	12h00-14h30	Departure to Tunis	All participants

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	14h30-16h30	Cultural visit	

Speakers and coaches

Dr Wassim AYADI	FSEGT University Tunis El Manar
Dr. Fatoumata CAMARA	Berlin School of Economics and Law
Mr. John DAVIS	Berlin School of Economics and Law
Dr Arafet FARROUKH	FSEGT University Tunis El Manar
Dr Hela MZOUGHJI	FSEGT University Tunis El Manar
Dr. Thouraya SLAMA	FSEGT University Tunis El Manar
Dr.Safa BEN THABET	FSEGT University Tunis El Manar
Dr Salma ZAIANE	FSEGT University Tunis El Manar
Dr Manel MAZIOUD	FSEGT University Tunis El Manar
Dr. Jennifer PÉDUSSEL WU	Berlin School of Economics and Law

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