



22-26 MARCH 2022

INTERNATIONAL SUMMER SCHOOL

DIGITALIZATION AND SUSTAINABILITY

Main topics

||||| **FinTech, digital Currency: Disruptions, Transformations and Pathways.**

||||| **Digital transformation and governance**

||||| **Digital and green economy: opportunities for sustainable development**



Hochschule für
Wirtschaft und Recht Berlin
Berlin School of Economics and Law



DIGICAMP1

International Summer
School on Digitalization
and Sustainability

COHORT 1

FSEGT UTM

Berlin School



Tunisia



Digischool@fsegt.utm.tn

Submission deadline

30 November 2021

Scientific Organizers :

Dr Arafet FARROUKH

Dr Martina METZGER

Dr. Jennifer Pédussel WU



Summer School

Digitalization and Sustainability

 @DigiFSEGT

22 - 26 March 2022

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- | | |
|---------------------------------|------------------------------------|
| Dr Arafet FARROUKH | FSEGT University Tunis El Manar |
| Dr Martina METZGER | Berlin School of Economics and Law |
| Dr. Jennifer Pédussel WU | Berlin School of Economics and Law |

Introduction

The world is undergoing a radical transformation in financial technology where Digitalization played a prominent role in shaping a new era of deep economic transformations. How important is investing in Fintech? And what role could Fintech play to enhance financial inclusion in our economy? What could be the contribution of digitalization to sustainable development? What challenges do digitalization present to decision-makers, regulatory authorities, the private sector, and broader society?

The Summer School will provide students, with a detailed overview of digitalization's trends that will affect the functioning of the economy over the coming years. In addition, participants will analyze in-depth case studies that explore the impact of these dynamics at the local level. The program will link theory with practice, culminating in a scenario-building exercise to strengthen strategic thinking and highlight the various ways the digitalization could affect the economy.

In particular, the program will:

- Provide a forum for participants to explore the interaction between macro and micro trends, and their impact on digitalization management, taking into account, domestic and international governance ...,
- Discuss new mechanisms for positive engagement with different stakeholders.

The Summer School will address these strategic issues by building on practitioners' experience, as well as on significant academic analysis and field-based research. Instructors are reputable academics and experts from leading institutions, including current and former practitioners.

Attendance

- We would like to welcome participation from master and PhD students.
- To apply, please submit the following info and documents as PDF-files to **Digischool@fsegt.utm.tn**:
 - * A resume;
 - * A short justification (max 1 page) why you would like to participate in this event;
 - * Justification for a need-based scholarship;
- **Application deadline is 30 November 2021.** The applications will be reviewed on the rolling basis, and we strongly encourage you to apply early, as places are limited.
- The Summer School will take place in person.

Tuition

- Price per participant: 350 EUR. Price includes tuition fee, study materials, certificate, lunch, hotel (4 nights, 5 days)
The organizers will award need-based scholarships on the rolling basis (Partial scholarship).

We look forward to welcoming you at this exciting event in Tunisia