



HWR Berlin Summer School 2024

The European Union in a Global World (EUGW)

Overview

This programme offers a unique blend of business, politics and culture, providing business and economics students the opportunity to undertake a demanding, in-depth study of the European Union and its evolving role within today's world.

Date

23 June – 20 July 2024

Course Content

- The EU – Chances and Challenges for Political Integration
- The EU – A dynamic Economy
- Global Challenges for European Firms
- Human Costs of Global Markets – The European Perspective

The course programme also includes:

- Study visits to companies and (political) institutions
- Module on German culture and society from an intercultural perspective

Course Language

English. Proof of English proficiency (TOEFL iBT 90 or equivalent) is required.

Prerequisites

Upper undergraduate students of business and economics (after two years of study) or graduates with good standing.

Number of Participants

20–25

Course Fees

€ 1080 (without accommodation)

This includes tuition and programme fees, health, accident and liability insurance, study visits, most parts of the culture and leisure time programme.

Credits

- 8 ECTS: Business Programme
- 1 ECTS: German culture & society
- Up to 9 ECTS credits

Accommodation

- Student hostel (double room or triple room)
- Arrival 23 June (move-in), departure 20 July (move-out)
- Optional booking upon request

Culture and Leisure Time Programme

The summer school team offers participants a wide variety of optional cultural and social events in Berlin and surrounding area (e.g. museums, boat trip, palaces, trips to Potsdam and Sachsenhausen) about twice a week.

Registration Deadline

- 1 April 2024
- 15 March 2024 for nominated students from partner universities

Contact, Enquiries and Registration

HWR Berlin Summer and Winter School

Email: summer@hwr-berlin.de

www.hwr-berlin.de/summerschools

Syllabus

During this course, students will gain an insight into the conditions under which European firms operate in a globalised world. They will assess the interrelationships between firms and macroeconomic processes and will discover the impact on the natural environment and human living conditions. Students will explore the challenges posed by the different political cultures within the EU and their implications for further political integration. Students will also become aware of the various types of conflict between global actors and will better understand their causes and potential solutions.

For a more detailed syllabus, please email summer@hwr-berlin.de

Lecturers

Dr. Götz Harald Frommholz, Prof. Dr. Axel Hellmann, Philipp Kenel, Prof. Dr. Andreas Polk

Week 1

Day	The EU – Chances and Challenges for Political Integration
1	<ul style="list-style-type: none"> Introduction to the EU The enlargement process Successes and drawbacks The institutions of the EU
2	<ul style="list-style-type: none"> The situation of the EU today Economic and political development Democratic deficits and the Rule of Law
3	<ul style="list-style-type: none"> Problems of further political integration Current struggle and imminent problems in the global field of power
4	<ul style="list-style-type: none"> Central challenges of the future development of the EU Assessment: written test
5	<ul style="list-style-type: none"> Study visit to the German Parliament (Bundestag)

Week 2

Day	The EU – A Dynamic Economy
1	<ul style="list-style-type: none"> The Single European Market and its imperfections in network industries The pillars of competition policy
2	<ul style="list-style-type: none"> Merger control Definition of the relevant market Implementation of merger control in the EU (case studies)
3	<ul style="list-style-type: none"> Prohibition of cartelisation and abuse control Implementation of the prohibition of cartelisation Abuse control: selected cases
4	<ul style="list-style-type: none"> State aid control in the EU Assessment: written test
5	<ul style="list-style-type: none"> Study visit: The Representation of the EU in Berlin

Week 3

Day	Global Challenges for European Firms
1	<ul style="list-style-type: none"> The concept of storytelling in business How to use storytelling for reports and global leadership purposes and the application of these methods in practice
2	<ul style="list-style-type: none"> The long-term forecasting scenario planning method Explore examples of large-scale global business scenarios and create and present your own scenarios
3	<ul style="list-style-type: none"> The importance of assertiveness and boundaries Different methods of assertive behaviour in the global workplace and how coaching can support cross-cultural work and management
4	<ul style="list-style-type: none"> Study visit: German Parliament (Bundestag)
5	<ul style="list-style-type: none"> The importance of debating for negotiation and communication and how debating skills can further the cross-cultural agenda Assessment: preparation and carrying out of a complex question for debate

Week 4

Day	Social Issues in Global Markets: European Perspectives and Responses
1	<ul style="list-style-type: none"> Critical perspectives on globalisation Historical and theoretical background: the development of welfare states, varieties of welfare states and capitalism Welfare states in the era of neoliberalism
2	<ul style="list-style-type: none"> Past and current social issues Current issues (e.g. climate crisis, migration and xenophobia, Brexit) Implications of globalisation for welfare states and for social cohesion
3	<ul style="list-style-type: none"> Study visits: Impact Hub and Mein Grundeinkommen e.V.
4	<ul style="list-style-type: none"> Recent developments (policy) New actors and approaches (social innovation, social entrepreneurship)
5	<ul style="list-style-type: none"> Assessment: presentations Outlook: the future of the 'European' model in a globalised world

Weeks 1–4: Additional Module

German Culture and Society: Intercultural Perspectives
<ul style="list-style-type: none"> Students will be exposed to various aspects of German culture and society through a series of site visits and reflective papers The reflective papers (one per study week) should be related to an aspect of German culture and society and/or students' intercultural experience

* Course content/lecturers may be subject to change

Last but not least: Get more out of your summer school experience!

Combine this programme with our pre-departure course "Get ready for Berlin: Online German Language Crash Course"